



California Immunization Coalition Vaccine Booster - September 2012

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Hot Links

www.cdc.gov/SocialMedia/Tools/guidelines/
Includes Guidelines and Best Practices for Facebook and Twitter.

www.vaccines.gov
Vaccines.gov is the federal government website with immunization for infants, children, teenagers, adults, and seniors. Vaccines.gov provides resources from federal agencies for the general public and their communities about vaccines across the lifespan.

Calendar

September 22-23 - Los Angeles
Ethnic Physician Summit

October 23, 2012 - 12noon PST
CIC Education Hour

October 27-31, 2012 - San Francisco
APHA

CIC's Favs:

Personal Belief Exemption Legislation at the Governor's Desk

At the time of publication CIC is waiting to hear whether Governor Brown has signed AB 2109 (Pan), a bill that would require parents to obtain a health care provider's signature on a form developed by the California Dept of Public Health which would document that a parent or guardian received information about the benefits and risks of vaccines and the risks of the diseases that the vaccines can prevent.



CIC is a co-sponsor of AB 2109 along with the American Academy of Pediatricians - California District, the California Medical Association and the Health Officers Association of California. Governor Brown has until September 30 to sign or veto the bill. CIC encourages your calls and letters of support for this legislation that will make a significant impact on immunization rates in California.

Ready, Set, Vote

The California Immunization Coalition has been nominated as a charity that is eligible to share in 5 million dollars from the [Chase Community Giving Program](#). This is fun, free, easy and has the potential to raise some much needed funds for promoting vaccine awareness in California.



Everyone gets two votes through their Facebook account - one for CIC and one for another great organization! You cannot use both votes on the same charity. Other great friends who have been nominated are the Autism Science Foundation and the Maricopa County (Arizona) Immunization Partnership. You can get a bonus vote if you share a link and one of your friends link back to the Chase application (try it out). Chase Customers earn an extra 2 votes as well.

Voting will take place from Sept 6 - September 19. Please vote today and share this information widely. Go to the link here <http://fb.chasegiving.com/charity/view/ein/94-3318502> to vote for CIC today. (Note - we are listed under our old name California Coalition for Childhood Immunization but rest assured, votes go to CIC).

www.shotsforschool.org information for schools, parents, and healthcare providers about school immunization requirements in California

www.shotbyshot.org share your story!

www.flu.gov for CDC's latest influenza information

www.eziz.org for CDPH's interactive training modules and provider resources

www.VacunasyMiSalud.org for resources in Spanish, including influenza information

<http://mybestshot.org>
A new site designed with teens in mind!

www.vicnetwork.org to educate local and national health organizations, coalitions, and public health departments about effective immunization communication strategies.

PKIDs' Communications Made Easy program (www.pkids.org/cme) helps immunization educators learn the ropes of social marketing and traditional and social media.

Keep up with us on:



Our Mission

The California Immunization Coalition is a public-private partnership dedicated to achieving and maintaining full immunization protection for all Californians to promote health and prevent serious illness.

Contact Us

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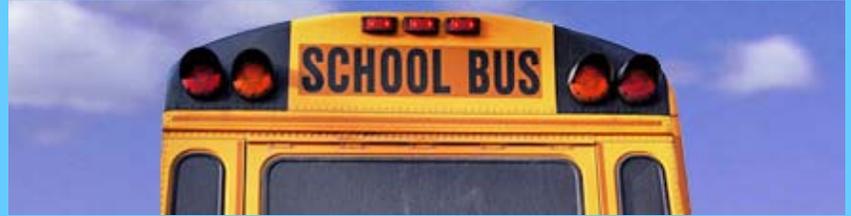
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To submit Calendar items, articles or announcements, contact:
cmartin@communitylinkcr.org

Donate



8 Things You Might Not (and Really Should) Know About the Tdap Mandate



Everyone knows all California students entering, advancing or transferring into 7th grade need proof of a Tdap shot before school starts. But did you know ...

- California students transferring into 8th-12th grade also need to show documentation of a Tdap shot.
- There is no grace period or extension for the Tdap mandate this year.
- Tdap protects against pertussis (whooping cough), diphtheria, and tetanus.
- CDC recommends that preteens also be vaccinated against meningococcal disease, flu, chickenpox, and HPV.
- Kids who never had chickenpox disease should get two doses of chickenpox vaccine.
- Tdap can be given at any time after the last dose of Td (tetanus).
- Unimmunized children are at greater risk of contracting diseases and spreading them to their families and school mates.
- You can find lots more great info at ShotsForSchool.org!

Section 317 Policy Change

The CDC's Section 317 Grant Program provides funding for operations and infrastructure necessary to implement a comprehensive immunization program at the federal, state, and local levels. The CDC recently notified states of an upcoming change in federally purchased Section 317 vaccines.

Starting October 1, 2012:

Adults and children with private insurance that pays for vaccines will **no longer** be able to receive low-cost vaccinations at health departments. Fully insured individuals should visit their doctor to get vaccinated.

Only adults and children **without** health insurance or with health insurance that does **not** cover the cost of vaccines will continue to receive low-cost vaccinations.

The new guidance stipulates that effective October 1, 2012, 317 vaccine can no longer be used for immunizing insured individuals who are insured and whose insurance will pay for a specific vaccine. In the past, Section 317 vaccines were an important safety net for individuals whose primary care providers did not offer certain vaccines because the reimbursements for vaccines offered by some insurance companies are less than the cost of the vaccines to the provider. Many such patients are referred to Health Departments, but with the new Section 317 requirements this vaccine supply can no longer be used.

CDPH has a variety of helpful resources and information on EZIZ.org

[CCLHO Letter](#)

[317 Questions and Answers](#)

[Provider Notification Letter](#)

[Policy Statement Letter for LHDs](#)

[Provider Letter Template](#)

[Eligibility Table Tool](#)

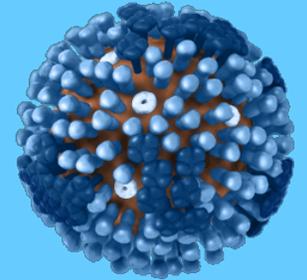
[Screening Record Tool](#)

[Signage \(with fee option\)](#)

[Signage](#)

2012-2013 Flu Season

The 2012-2013 flu season is just around the corner. Now is the time to prepare for vaccinating our communities. Let's take a look at what we are facing for this new flu season.



Vaccine Strains for the 2012-13 Influenza Season

For starters the vaccine this year has a different formulation. While the H1N1 virus used to make the 2012-2013 flu vaccine is the same virus that was included in the 2011-2012 vaccine, the recommended influenza H3N2 and B vaccine viruses are different from those in the 2011-2012 influenza vaccine for the Northern Hemisphere:

- an A/California/7/2009 (H1N1)pdm09-like virus;
- an A/Victoria/361/2011 (H3N2)-like virus;
- a B/Wisconsin/1/2010-like virus (from the B/Yamagata lineage of viruses).

For the 2012-2013 season, manufacturers have projected that they will produce between 146 million and 149 million doses of flu vaccine. During 2011-2012, 132.8 million doses of flu vaccine were distributed in the United States.

Recommendations for Vaccination

Routine annual influenza vaccination is recommended for all persons aged ≥ 6 months. To permit time for production of protective antibody levels, vaccination optimally should occur before onset of influenza activity in the community. Therefore, vaccination providers should offer vaccination as soon as vaccine is available. Vaccination should be offered throughout the influenza season (i.e., as long as influenza viruses are circulating in the community).

For children aged 6 months through 8 years need only 1 dose of vaccine in 2012-13 if they received a total of 2 or more doses of seasonal vaccine since July 1, 2010. Children who did not receive a total of 2 or more doses of seasonal vaccine since July 1, 2010, require 2 doses in 2012-13. (There is more detail to the 6 months-8 years recommendation; see

<http://www.cdc.gov/mmwr/preview/mmwrhtml/mm6132a3.htm> for more information. Following the recommendation above, endorsed by the AAP will cover this age group.)

Many clinics have already received their shipment of influenza vaccine. Begin administering vaccine as soon as the vaccine is available at your

site. For questions, consult your local Health Department, or go to www.cdc.gov.

Key Points for 2011 NIS-Teen Data



CDC published National and State Vaccination Coverage Among Adolescents Aged 13-17 Years-United States, 2011 in the August 31 issue of MMWR (pages 671-677).

Summary of main points:

The 2011 NIS-Teen coverage data show that national vaccination rates in adolescents have continued to improve for tetanus-diphtheria-pertussis (Tdap) vaccine and for meningococcal conjugate vaccine (MCV4).

National Tdap coverage rates for teens 13 through 15 years old met the Healthy People 2020 objective of 80 percent for the first time. (Note: In California, Tdap coverage was reported at 82.5 percent). While this is an important milestone, the more than 22,000 cases of pertussis seen in the United States through August 11th, 2012 remind us of how important it is to vaccinate all preteens with Tdap. Improving Tdap coverage in preteens and teens is especially important for protecting infants too young to be fully immunized.

Most concerning however, is that HPV vaccination rates among girls continue to plateau and only half of U.S. girls are getting the human papillomavirus (HPV) vaccine. This is a life-saving vaccine that can protect them against cervical cancer. HPV vaccine coverage has not demonstrated the same strong and steady increases over time like the increases we have seen following the introduction of other vaccines. In fact, for the third year in a row, the increase in coverage for HPV vaccine is half of the increases seen for Tdap and MCV4 vaccine coverage.

Immunization partners can make HPV and other recommended vaccinations a priority and help educate their community on the importance of getting teens vaccinated at the recommended ages to prevent HPV-related cancer and other diseases. Visit www.cdc.gov/vaccines/teens_for_tools.

Background on the NIS-Teen

- The National Immunization Survey on teen vaccine immunization coverage rates (also called NIS-Teen) provides us with a "report card" to let us know how well we are doing in protecting our nation's teens.
- The NIS-Teen is a random-digit-dialing telephone survey of more than 39,000 parents of teens 13-17 years old. It is followed by verification of records with healthcare professionals.
- The NIS-Teen includes immunization coverage estimates for three vaccines recommended at 11 or 12 years of age. These vaccines are Tdap (tetanus-diphtheria-pertussis), MCV4 (meningococcal disease) and HPV vaccines (to protect against infection with HPV and HPV-related cancers and disease).
- Starting in 2011, NIS-Teen estimates are based on adolescents

identified from both land-line and cell phone sampling frames. Previously only landline sampling frames were used. As an increasing number of families no longer have land-line telephones and are moving to cell phones only, this will help keep a nationally representative sample.

For detailed information about the NIS Teen Survey, go to <http://www.cdc.gov/vaccines/who/teens/index.html>.

Flu Finder



HealthMap Vaccine Finder

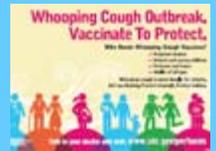
The web-based Google "Flu Finder" program, previously used to promote nationwide flu vaccine locations, is no longer available. You can now promote your flu clinic using the "HealthMap Vaccine Finder", a public health service based at Children's Hospital Boston and in partnership with the U.S. Department of Health and Human Services (HHS).

If you would like your vaccination location information publicized in HealthMap's Flu Vaccine Finder, please sign up at: <http://flushot.healthmap.org/admin/signup/>.

Contact the HealthMap team at vaccine@healthmap.org with any questions regarding this program.

Pertussis is on the Rise

Reported pertussis cases are on the rise this year in the US and we will likely see the most number of cases since 1959. Vaccination is the most effective way to prevent pertussis in your patients. Pertussis vaccines are recommended across the lifespan, including for pregnant women. The main focus is on protecting infants, who are at greatest risk for serious illness, including death.



- Clinical Resources (specimen collection videos, PCR best practices, treatment recommendations, etc.)
- Tools to Use with Your Patients (posters, fact sheets, podcasts, e-cards, etc.)
- National Outbreak Trends (map of state activity, epidemic status of states, etc.)

<http://www.cdc.gov/vaccines/hcp.htm>

Lights, Camera, Action!

Next time you are planning your next Coalition or staff meeting consider showing a movie -with popcorn of course! The San Diego Immunization Coalition (SDIC) recently held a matinee-themed meeting which was fun and educational. SDIC featured



"Snow", a short live action film based on the true story of John Snow, the father of epidemiology. *"...when the great cholera epidemic of 1854 ravages London's Soho district, Dr. Snow employs his disease mapping technologies and exposes the truth about the city's water supply..."* Many SDIC members said it helped them understand epidemiology and had a better appreciation of case investigations. Log onto www.snowthemovie.com for more about this award-winning film and for info about ordering the DVD.

For information about SDIC, contact Rachel Hamilton at rhamilton@ymcacrs.org.

Shot by Shot

New stories have been uploaded onto the shotbyshot.org website.

Anthony's Story. Hepatitis B. From San Francisco Immunization Coalition.

<http://shotbyshot.org/hepatitis-b/anthony-story/>.

Ramona's Story. Pertussis. From Indian Health Service.

<http://shotbyshot.org/pertussis/ramonas-story-video/>
<http://shotbyshot.org/uncategorized/ramonas-story/>.



Ramona's Story

Tdap Vac and Friends Visit the Classroom. Tdap PSA for preteens. From Tdapvac.com.

<http://shotbyshot.org/story-collections-and-psas/tdap-vac-friends-visit-the-classroom/>.

Save the Date October 23, 2012

The next CIC Education Hour will take place on Tuesday, October 23, 2012 at 12 noon PST. Watch your email for more details coming soon.



CIC Welcomes Your Donation

CIC provides many valuable benefits to many types of partners. And we do it with a small but

mighty staff, an army of amazing volunteers, and a tiny budget. With your tax deductible donation we can do much more to promote immunizations, educate our policymakers and share information with our stakeholders. You can make a difference. Thank you, as always, for your ongoing support.

<http://www.immunizeca.org/donate>



Committee Sign-Ups

No matter your interests or availability, CIC has something for you. New volunteers are always welcome. Help make a difference in your community and in California by joining one today. Most Committees meet via toll-free conference calls once a month.

<http://www.immunizeca.org/about/cic-committees-and-workgroups>.

