



California Immunization Coalition Vaccine Booster - January 2010

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Hot Links

National Health Observances

<http://www.healthfinder.gov/nho/>

Health observances are special days, weeks, or months used to raise awareness of important health topics. Examples include World AIDS Day or the Great American Smokeout.

Healthy Children

<http://www.healthychildren.org>

The American Academy of Pediatrics (AAP) and its member pediatricians dedicate their efforts and resources to the health, safety and well-being of infants, children, adolescents and young adults.

CIC's Flu Links Favs:

[Flu.gov](#) for CDC's latest influenza information

www.eziz.org for CDPH's interactive training modules and provider resources

www.calpanflu.org California's site for those interested in giving H1N1 vaccine

Preteen Vaccine Week is January 17-23, 2010

You may have been one of those parents that rushed to get your kids vaccinated against H1N1. However, the urgency is not over. Kids ages 11 and 12 also need to be protected against other harmful diseases.

Help spread the word about Preteen Vaccine Week (PVW), a campaign to inform health care providers and parents about recommended vaccines for 11- and 12-year-olds and the importance of a pre-teen check-up.

The best way parents can protect their adolescents is to schedule a visit with their provider and make sure their child's immunizations are up-to-date.

Recommended vaccines include the meningococcal vaccine, a Tdap (tetanus, diphtheria, pertussis) booster, a second varicella vaccination, and the HPV vaccine series--now available for boys too. The doctor may also recommend a seasonal flu vaccine and the H1N1 flu vaccine if the child has not received them yet.



You can raise awareness of PVW by running an article in your agency newsletter, tailoring your email signature, or by messages on your Facebook or Twitter accounts. Visit our website (www.immunizeca.org/preteen.cfm) to view and download the Preteen Kit and PVW Campaign Materials.

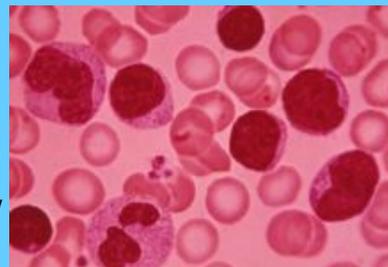
For more information about preteens and adolescents, visit the CDC website at www.cdc.gov/vaccines/spec-grps/preteens-adol.htm.



CIC EDUCATION HOUR- January 26, 2010

Strategies for Pertussis Prevention: Achievements of the San Francisco Immunization Coalition Pertussis Task Force

Please join us on January 26, 2010, from 12:00 noon to 1:00 pm for CIC's quarterly Education Hour titled "**Strategies in Pertussis Prevention: Achievements of the San Francisco Immunization Coalition**". This toll free conference call will feature Andrew Resignato, M.S., Director of the San Francisco Immunization



www.VacunasyMiSalud.org for resources in Spanish, including influenza information

Follow us on:



Calendar

January 10-16, 2010
National Influenza Vaccination Week (NIVW)

January 17-23, 2010
Preteen Vaccine Week

January 26, 2010
Education Hour Call
RSVP to
storres@communitycouncil.org

March 12-14, 2010
National Vaccinology Course
San Diego, CA

April 19-22, 2010
National Immunization Conference
(NIC) - Atlanta, GA

April 24-May 1, 2010
National Infant Immunization Week (NIIW)

May 3-4, 2010
Save the Date
CIC Summit 2010
Sacramento, CA

May 26-28, 2010
National Conference on Immunization & Health Coalitions (NCIHC) - Chicago, IL

Our Mission

The California Immunization Coalition is a public-private partnership dedicated to achieving and maintaining full immunization protection for all Californians to promote health and prevent serious illness.

Contact Us

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Sabrina Torres-Royal
California Immunization

Coalition who will share the successes and challenges of the San Francisco Immunization Coalition Pertussis Task Force in tackling this important issue by working with the media, hospitals, and other health care providers.

For more information or to register for the January 26, 2010 Education Hour e-mail Sabrina Torres-Royal - storres@communitycouncil.org or go to <http://immunizeca.org/educationhour.cfm>.

California Immunization Coalition Summit - 2010 - May 3 & 4 - Sacramento Hyatt Regency

Mark your calendar and plan now to attend the annual **California Immunization Coalition Summit - 2010 on May 3 and 4** in Sacramento, California. The two day Summit will be held at the Hyatt Regency right across from the State Capital in downtown Sacramento and will feature speakers, expert panels, workshops and important opportunities for discussion with some of the top leaders in immunization and healthcare advocacy in California and beyond.



This past year has brought unprecedented challenges and complications for health professionals who have worked diligently to protect our community against the novel H1N1 virus while confronted with substantial economic concerns. The theme of this year's Summit is **Preparing for Tomorrow - Taking Action Today** and we expect this year's program to be more interactive and informative than ever.

Make your **hotel reservations today** for the Hyatt Regency in Sacramento, California. Go to <http://immunizeca.org/hotel.cfm> to reserve at the special Summit rate of \$84 plus tax.

We are now accepting nominations for the CIC Immunization Champion Award and the Immunization Leadership Award. Read [more about the awards](#) and download the nomination forms from our Web site.

An online registration link will be available later this month and watch your Inbox for more information coming soon. For more information *today*, contact storres@communitycouncil.org or (916) 447-7063 ext 302 or go to <http://immunizeca.org/summit.cfm>

HPV Vaccine Okayed for Boys

Two different HPV vaccines are now licensed for use in the U.S.: Merck's quadrivalent HPV vaccine (for types 6, 11, 16, 18) and GSK's bivalent HPV (for types 16, 18). The quadrivalent HPV vaccine may be given to males age 9 through 26 years to reduce their likelihood of acquiring genital warts. The bivalent vaccine is licensed only for females. ACIP recommends vaccination with either the bivalent or the quadrivalent vaccine for prevention of cervical cancers and precancers.



Both HPV vaccines are administered in a 3-dose schedule, with the

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articles or announcements,
contact:
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second dose administered 1 to 2 months after the first dose and the third dose administered 6 months after the first dose. Ideally, HPV vaccine should be administered before potential exposure to HPV through sexual contact.

View the most up-to-date information on HPV vaccine on the CDC website at <http://www.cdc.gov/vaccines/vpd-vac/hpv/default.htm>, and the entire ACIP VFC resolution at www.cdc.gov/vaccines/programs/vfc/downloads/resolutions/1009hpv-508.pdf.

New Immunization Guidelines for Immigrants Took Effect December 14, 2009

The Centers for Disease Control and Prevention recently updated the guidelines for administration of the Immunization and Nationality Act. This Act requires individuals who seek admission into the U.S. as an immigrant, or who seek an adjustment to the status of an alien lawfully admitted for permanent residence, to prove they have received a series of vaccinations explicitly listed in the Act, as well as to receive all vaccinations recommended by the ACIP for the general U.S. population.

Effective December 14, 2009, the vaccinations explicitly listed in Act are still required. However, not all vaccinations recommended by ACIP for the general U.S. public are required. Instead, the CDC now requires only those vaccines for which there is a public health need at the time of immigration/change of status based on the following criteria:

1. The vaccine must be an age-appropriate vaccine as recommended by the ACIP for the general U.S. population, and
2. At least one of the following:
 - a) The vaccine must protect against a disease that has the potential to cause an outbreak.
 - b) The vaccine must protect against a disease that has been eliminated in the United States or is in the process for elimination in the United States

CIC was pleased to host an educational teleconference that outlined key changes to these requirements. The call was led by two individuals who were integrally involved in the guidelines changes, Katrin S. Kohl, MD, PhD, MPH/DTM, Deputy Director, Division of Global Migration and Quarantine National Center for Preparedness, Detection and Control of Infectious Diseases; Centers for Disease Control and Prevention and Sandra Jo Hammer, PHN, MSN, MPH, Nurse Consultant, California Department of Public Health, Immunization Branch.

To learn more [CDC FAQs](#).

Vaccine Locator Text Campaign

The director of California's Public Health Department (CDPH) announced on January 11, 2010, an exciting new program to help Californians find local H1N1 and seasonal flu vaccine sites. Cell phone users will be able to text the word "NO FLU" and their zip code to 30644 and receive vital flu-related information



including alerts and the nearest vaccination location. Read the full story from the [CDPH site](#).

CDPH Provider Ed Materials

The California Department of Public Health (CDPH) Immunization Branch recently retired the Immunization Timing chart and the smaller pocket version, IMM 395 and IMM 496. These items restated the ACIP recommended immunization schedules however it was felt that they did not address combination vaccines; and discouraged clinical interpretation of the recommended age ranges. CDPH is redirecting efforts at understanding and using the harmonized ACIP recommended schedules for all age groups. View and download current recommended immunization schedules for 2010 at the CDC's website:

www.cdc.gov/vaccines/recs/schedules/child-schedule.htm#printable

The CDPH IZ Branch will continue to provide the **Immunization Schedule with Combination Vaccines**, IMM 922, as an online resource. View and download copies from the eziz.org site:

www.eziz.org/PDF/IMM-922_10-09.pdf

Additionally, CDPH IZ Branch is revising and updating the popular "**Everything Poster**", IMM 232, which will include the ACIP Recommended Immunization Schedules; tables and charts from the ACIP General Recommendations and CDC's "Pink Book"; plus other key immunization information. They anticipate distribution in April 2010, pending publication of the ACIP General Recommendations.

Contact Suzi Bouveron at suzi.bouveron@cdph.ca.gov for additional information.

Vaccine Safety

A new document on vaccine safety is now available for health care providers to use in discussing vaccine with their patients, ***Alternative Vaccine Schedules: Helping Parents Separate Fact From Fear - A Guide for Physicians.***



This piece was developed for physicians and other immunizers so they can appropriately respond to parents questions and concerns about the so-called 'Alternative Vaccine Schedule' that has been the subject of a book and other media interest.

As you know, the opportunity to discuss concerns with their child's physician helps empower parents to make an informed decision about vaccinating their kids. We offer these tips to assist practitioners to respond effectively and compassionately and to build trusting relationships with patients and parents. The document also includes a listing of trusted sites that provide background information and additional resources for your patients and parents. To download and share ***Alternative Vaccine Schedules: A Guide for Physicians*** go to

<http://immunizeca.org/vaccinesafety.cfm>.

And the Winner is...

Walnut Elementary School in Turlock



At an H1N1 media briefing on December 17, 2009, the California Department of Public Health (CDPH) director Dr. Mark Horton announced the winners of **California Film Festival contest "Lights, Camera, Save Lives!"** The winning entry was produced by students from the Walnut Elementary School in Turlock. As the gold winner, the school received a \$500 gift card provided by the California Immunization Coalition.

The three runners-up include the Nevada Union High School Film Club in Grass Valley, Modesto Junior College student Daniel Natzke from Ripon, and independent film director Robert Wakamatsu from San Francisco. The contest winners will see their videos played throughout the state on major airways and also on YouTube to capture the attention of all Californians. To view the winning videos visit <http://cdphfilmfest.org>.

After receiving more than 100 entries the top 10 were selected from a panel of marketing professionals and state officials. The public was then asked to vote for the final favorites, and public health experts selected the winning video.

"Entrants were required to include one of four H1N1 flu prevention methods in their video: Get vaccinated, wash hands often, cover coughs and sneezes, or stay home when sick," said Horton. "I was so impressed with the creative ways each of the videos conveyed the prevention messages. I'm sure this work will help remind Californians how they can stop the spread of H1N1."

About the winners:

The Walnut Elementary School students, [PSA](#)".

Daniel Natzke, Modesto Junior College "[H1N1 PSA: Featuring the Third Little Pig](#)".

The Nevada Union High School Film Club students, "[H1N1 and You: A Public Safety Announcement](#)."

Robert Wakamatsu, "[Episode H1N1](#)".

Coalition Spotlight: Imperial's Coalition is a Community Coalition

The Imperial County Immunization Coalition (ICIC) has a membership that many community coalitions would envy. Members include young people, seniors, college students from the community, school nurses, physicians, WIC and Head Start employees, pharmaceutical reps, and even nutrition experts. When asked how ICIC garnered such a wide range of participants, Angela Ramirez, ICIC Co-Chair explains "...it wasn't easy. It took quite a bit of patience, time and outreach. Once key agencies were involved, it was important to talk to representatives, identify common goals, and achieve them." She also offers this good advice, "... not all agencies will participate in every event, but if you have good rapport and you keep them updated, most will support you in at least one event during the year." ICIC offers plenty of events for their members to support.



The Provider Support and Education Work Group works with Imperial

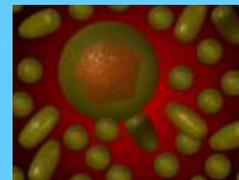
County health care providers to raise and sustain immunization rates by providing them with support, education, and materials necessary for developing effective immunization strategies and practices. The Community Education and Awareness Work Group educates the Imperial County community about the importance of immunizing and the availability of immunization services for all ages. They offer resources to and participate in community events including health fairs, community presentations, and new parent sessions at local hospitals. In September they worked with the Imperial Valley Mall and promoted the "I Choose" Campaign. For Preteen Vaccine Week 2010, they will collaborate with Imperial Valley Mall again and will host a Scavenger Hunt for 11 -12 year olds. Teams of *tweens* will gather clues and piece together an immunization message. Each Work Group develops activities and campaigns which help support ICIC's mission, to foster collaborative efforts to ensure Imperial County residents and those seeking services in Imperial County are protected against vaccine preventable diseases.

The ICIC now knows the value of incorporating structured workgroups to achieve ICIC goals and complete activities. Angela Ramirez observes: "Through our experiences we have witnessed our members putting forth efforts that have demonstrated responsibility, accountability, and a genuine interest in returning to ICIC meetings. Also, contacting and receiving feedback from other immunization coalitions can be of tremendous help in creating bridges and networks of support to get your coalition going and off the ground."

ICIC meets quarterly and new members are always welcome. If you'd like to participate in ICIC activities or receive more information, contact Janette Angulo at janetteangulo@co.imperial.ca.us.

California Adult Viral Hepatitis Prevention Strategic Plan

The California Viral Hepatitis Prevention Coordinating Committee is pleased to announce the release of the first ever California Adult Viral Hepatitis Prevention Strategic Plan. The plan highlights the significant and costly public health problem of hepatitis B virus (HBV) and hepatitis C virus (HCV) in California and outlines strategies for preventing HBV and HCV transmission and reducing HBV and HCV related liver disease and death, and represents an important first step for the State of California.



Key Highlights from the California Adult Viral Hepatitis Prevention Strategic Plan

1) Improving surveillance and data use

The plan calls for generating better surveillance reports at the local and statewide level to develop an accurate epidemiologic profile of adult viral hepatitis in California.

2) Educating the public, providers, and policymakers

The plan calls for a) improving clinicians' knowledge and adherence to viral hepatitis screening, vaccination, and treatment guidelines; b) improving viral hepatitis awareness among the public, social service providers, and healthcare professionals who serve people at risk; and c) improving awareness of what resources are available for viral hepatitis screening, vaccination, social support, and linkages to care.

3) Targeting and integrating services and building infrastructure

The plan calls for increasing viral hepatitis testing, vaccination, and prevention services in settings serving at-risk adults, such as community health centers; pharmacies; HIV and STD clinics; mental health and drug treatment programs; prisons and jails; and syringe access programs.

For more information about the **California Adult Viral Hepatitis Prevention Strategic Plan** or the **California Adult Viral Hepatitis Prevention Coordinating Committee** contact Rachel McLean, MPH, Adult Viral Hepatitis Prevention Coordinator STD Control Branch, CDPH, Rachel.McLean@cdph.ca.gov.

Hepatitis B and C Updates

A new report from the Institute of Medicine (IOM), entitled *Hepatitis and Liver Cancer: A National Strategy for Prevention and Control of Hepatitis B and C*. The report is the first of its kind to address both hepatitis B and hepatitis C in the U.S. It provides 20 recommendations for federal agencies, state governments, healthcare providers, and insurance companies to reduce hepatitis B- and hepatitis C-related liver disease and death. The statewide plan is consistent in nearly all aspects with the IOM's recommendations. To retrieve the IOM report, visit the IOM Web site: www.iom.edu/Reports/2010/Hepatitis-and-Liver-Cancer-A-National-Strategy-for-Prevention-and-Control-of-Hepatitis-B-and-C.aspx. (A summary of the report is also attached.) The statewide strategic plan is consistent in nearly all aspects with the IOM's recommendations. The IOM report and the California Adult Viral Hepatitis Prevention Strategic Plan were featured in today's Los Angeles Times, which highlighted the need for increased awareness among physicians and the public:

<http://latimesblogs.latimes.com/lanow/2010/01/even-medical-professionals-lack-awareness-of-hepatitis-threat-new-report-finds.html>.

Kudos and Congratulations to Rachel McLean and the California Adult Viral Hepatitis Prevention Coordinating Committee for their tremendous work and dedication!

Getting Students Healthy and Ready to Learn

Can you imagine all students healthy and ready to learn? We can! And so can the California School Health Centers Association (CSHC). That's why CSHC is hosting three regional conferences focusing on resources and strategies for starting and operating school health centers and delivering other school health services, **such as needed immunizations.** *A Healthy Path to Student Success: Practical Tools and Strategies for School Health*

Partnerships will include local staff highlighting successful case studies, key partners to engage, and an opportunity to network with local, like-minded stakeholders. Space is limited. Register today at

www.schoolhealthcenters.org/2010_RegionalConf.asp

Fresno, Friday, Feb. 19, 2010 (early bird by Feb. 4)

Los Angeles, Tuesday, March 9, 2010 (early bird by Feb. 22)



Oakland, Wednesday, April 21, 2010 (early bird by April 6)

For more information, call 510-268-1260 or send an e-mail to Aileen Olson at aolson@schoolhealthcenters.org.

Coalition Work Around the United States

[NV'r Miss a Shot Media Campaign](#)



NV'r Miss A Shot is the statewide immunization campaign developed by the [Nevada Immunization Coalition](#) (NIC).



Radio and outdoor

advertising have run in both northern and southern Nevada. The message is: get your children immunized on time - an immune kid is a fearless kid. Their [award winning public service campaigns](#) have been very successful.

The Nevada Immunization Coalition (NIC) is a diverse partnership of over 100 dedicated members representing health and childcare organizations, public health and social service agencies, volunteer and community service groups, schools, businesses, and individuals committed to improving and protecting the health of children, teens, adults, and seniors in Nevada. Their mission is to promote health and prevent the incidence of vaccine preventable diseases in Nevada through community partnerships and education. Each regional coalition has a community board that addresses immunization issues at the local level through developing partnerships and organizing special projects, while supporting our statewide initiative of increasing our immunization rates.

For more information about the Nevada Immunization Coalition, contact Executive Director Cari Rovig at Cari.Rovig@chw.edu.

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