

California Immunization Coalition Vaccine Booster - June 2012

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Hot Links

<http://www.vaccines.gov>

Vaccines.gov is the federal government website with immunization for infants.

Assembly Bill AB 2109 (Pan) Passes Senate Health

After another long day at the Capitol, the Senate Health Committee voted 7-1 to pass AB 2109, the bill that would require parents to receive information on benefits and risks of vaccines and vaccine preventable diseases before they exempt their children from immunization requirements.



Many thanks to the organization representatives who spoke in support, sent letters and made calls to Senate Health Committee members. Senate staff were inundated with communications and visits from the opposition and it was (and will continue to be) extremely important that they hear from public health advocates and others who support children's healthcare.

CIC thanks Drs. Dean Blumberg (AAP) and Todd Stolp from Tuolumne County (HOAC) who were expert witnesses. They waited nearly 4 hours before the bill was heard (Committee started 2 hours late due to budget discussions), provided their testimony and then another 2 hours plus of testimony from opposition and questions from the Senators. That is dedication and we appreciate their work and commitment.

Thanks to the other Co-Sponsors of the bill, the American Academy of Pediatrics - CA District IX, the California Medical Association and the Health Officers Association, this is truly a team effort and as a member of CIC, you are part of this team too. The legislature will be taking a break during the first part of July and then back to work. Watch the CIC website, Twitter and Facebook pages for updates and information about next steps.

AB 2009 (Galgiani) - Communicable Diseases - Influenza
Senate Appropriations Committee on 07/02/2012

SB 659 (Negrete McLeod) Immunizations: disclosure of information: tuberculosis screening
Assembly Health Committee 07/03/2012

children, teenagers, adults, and seniors. Vaccines.gov provides resources from federal agencies for the general public and their communities about vaccines across the lifespan.

Calendar

July 17, 2012 - 1pm PT
CIC Education Hour

July 25, 2012 - 11am PT
VICNetwork Webinar

July 26, 2012 - 6pm PT
SFIC - San Francisco, CA

September 22-23 - Los Angeles, CA
Ethnic Physician Summit

CIC's Favs:

www.shotsforschool.org information for schools, parents, and healthcare providers about school immunization requirements in California

www.shotbyshot.org share your story!

www.flu.gov for CDC's latest influenza information

www.eziz.org for CDPH's interactive training modules and provider resources

www.VacunasyMiSalud.org for resources in Spanish, including influenza information

<http://mybestshot.org>
A new site designed with teens in mind!

www.vicnetwork.org to educate local and national health organizations, coalitions, and public health departments about effective immunization communication strategies.

PKIDs' Communications Made Easy program (www.pkids.org/cme) helps immunization educators learn the ropes of social marketing and traditional and social media.

SB 1318 (Wolk) Health facilities: influenza vaccinations
Assembly Health Committee 07/03/2012

You can also find updates on the CIC website under What We Do > Advocacy > Legislative Information 2012. For more information contact Catherine Martin at cmartin@communitylinkcr.org.

CAIR Can Help You Track Patient Tdap

Using the California Immunization Registry (CAIR) can help your practice document administration of Tdap immunizations clearly. Both paper or electronic immunization records can be used by parents to share with their child's school.



- Keep it Clear for Schools - Options for Clear Tdap Documentation (Provide families with a clear Tdap record)
- The California Immunization Registry (CAIR) provides rapid, clear and simple documentation of Tdap immunization, saving time and effort for the many California providers and schools who already use CAIR. Providers and health plans who wish to begin using CAIR may contact the CAIR Help Desk at 800-578-7889 or CAIRHelpDesk@cdph.ca.gov.

For additional information, visit www.ShotsforSchool.org.

Tdap or DTaP?

Reminder: Td does NOT meet the new 7th grade school requirement! Tdap does and can be given at any time after the last dose of Td. These EZIZ job aids can help staff provide clear documentation for schools:



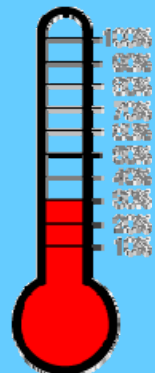
- Keep it Clear for Schools - Options for Clear Tdap Documentation
- "Is It Tdap Or DTaP Vaccine?" Job Aid

For additional information, visit EZIZ and www.ShotsforSchool.org.

CIC Education Hour - July 17 - 1pm PT

Register for the next Education Hour - Tuesday, July 17, 2012 - 1pm

Whether your Coalition is just getting off the ground or celebrating its 20th anniversary, raising funds to support activities, launch campaigns, and build core capacity is critical. Please join the California Immunization Coalition Education Hour on **Tuesday, July 17 at 1:00 pm (Pacific)** to learn about opportunities and strategies for seeking funding through grants, foundations, individual giving and online fundraising. Learn about fundraising resources, and get lessons from the field--what has worked, and what hasn't-- from two Immunization Coalition leaders. We will also offer tips on on-line resources from a professional non-profit resource developer. Our presenters will be:



Keep up with us on:



Our Mission

The California Immunization Coalition is a public-private partnership dedicated to achieving and maintaining full immunization protection for all Californians to promote health and prevent serious illness.

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To submit Calendar items, articles or announcements, contact:
cmartin@communitylinkcr.org



- **Lisa Kritz**, Project Director, Chicago Area Immunization Campaign
- **Debbie McCune Davis**, Program Director, Arizona Partnership for Immunization
- **Alayna Buckner**, Resource Development Consultant

By the end of the call, you will be able to:

- Describe strategies you can use to make a case to funders and donors for supporting your Coalition's activities
- Identify fundraising strategies, events, funders, and partners that may be a fit for your Coalition
- Describe effective grant seeking and grant writing practices

Bring your questions and share what's worked for your Coalition with others on the call!

You can register now by sending an email to sabrina@immunizeca.org.

VICNetwork Webinar - July 25 - 11am PT



You can register now for **Wednesday July 25, 2012 at 11:00 am PT/ 2:00 pm ET** for the next VICNetwork Webinar: **Influenza Outlook: Strategies and Plans for the 2012-13 Flu Season** which will feature presenters from the CDC announcing updates and promotion efforts for the 2012-13 influenza vaccination season.

Objectives

- Provide a 2012-2013 influenza season update and review of CDC recommendations for the prevention and control of influenza
- Provide an overview of CDC's influenza vaccination communication campaign plans
- Identify ways to use traditional and new media to promote and coordinate influenza vaccination activities and messaging

Register now at <http://nphic-cic-events.webex.com>.

San Francisco Immunization Coalition IZ Class

July 26, 2012 - 6pm

San Francisco, CA

Come to our class to learn more about:

- What childhood vaccines do and don't do
- The disease childhood vaccines are designed to prevent
- The risks and benefits of

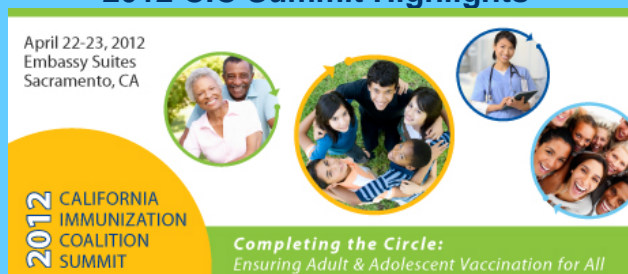


immunization

Bring your questions about childhood immunization. This is a great class for parents who want some deeper knowledge about immunization and the diseases they are designed to prevent. This is also a great refresher course for health care, child care, and social service providers.

Class is free but space is limited. For more information or to attend go to <http://www.sfimmunize.org/immunization-classes.html> or call 415-554-2567.

2012 CIC Summit Highlights



If you couldn't attend CIC's 2012 Summit, you missed a great conference! More than 150 providers, public health professionals, and communication specialists attended this year. While we were not able to videotape the event, we did archive the presentation slides. Visit <http://www.immunizeca.org/about/cic-summit/summit-2012-presentations>.

This year's Summit focused on adolescent and adult immunizations, and strategies to increase rates in those ages. Presenters offered something for everyone, and presentations ranged from the extremely practical to the cerebral, and everything in between. In addition to great presentations, participants said they were delighted with the opportunity to network and to reconnect with colleagues from around the state.

The 2013 Summit location will be announced this fall. If you'd like to get involved, contact Catherine Martin at cmartin@communitylinkcr.org or Sabrina Torres-Royal at storres@communitylinkcr.org.

National Influenza Conference Highlights

Presentations from the 2012 National Adult Immunization Summit and 2012 National Influenza Vaccine Summit now online .



The 2012 National Adult Immunization Summit (NAIS) and the 2012 National Influenza Vaccine Summit (NIVS) were held in Atlanta on May 15-17.

The meeting was the inaugural NAIS. It was co-hosted by the American Medical Association, CDC, and National Vaccine Program Office. According to the meeting agenda, "NAIS is charged to contribute to increasing immunization rates of ACIP-recommended vaccines and reducing the burden of vaccine-preventable diseases by identifying specific actions that will lead to increased vaccine coverage in adults." [The slide presentations](#), which are now posted online, furnish detailed information on the steps NAIS is taking to meet these goals.

NIVS focused on an overview of the 2011-2012 influenza season; the

benefits of current influenza vaccines and future directions; and optimizing strategies for reaching high-priority groups, according to the 2012 meeting agenda. [The slide presentations](#), which are posted online, indicate the scope of the discussions and provide examples of programs that have been successful in increasing influenza vaccination coverage.

Thanks for a Successful NIIW/TIM!

NIIW, celebrated April 21-28, and TIM, celebrated throughout May, are annual observances that highlight the importance of routine immunizations for children younger than two years of age.



This year, nearly all of California's immunization coalitions and health departments used NIIW/TIM as a springboard to promote childhood immunizations using local activities, community outreach, media events, and recognition ceremonies. Starting in January, most coalitions and LHDs participated in CIC's bi-weekly statewide planning calls. Folks expressed that they appreciated hearing and were inspired by what was happening in other jurisdictions. In addition, most folks downloaded campaign materials for local use, including the logo, talking points, coloring sheets and art, and templates.

There are too many local activities to list, but we'd like to highlight a few creative ones: luncheon for local volunteers; placed articles in community papers; created a PSA for local cable channel; was interviewed for local TV station; posted NIIW/TIM info on Twitter and Facebook; displayed VPD-related books at public libraries; and participated in community health fairs.

Also noteworthy: over the past decade, the World Health Organization has supported and encouraged national immunization weeks. For the first time ever, in 2012 the entire world celebrated a simultaneous World Immunization Week!

CIC and CDPH Immunization Branch congratulate and thanks the local immunization programs and partners for their participation and suggestions. We look forward to NIIW/TIM 2013!

National Conference of Immunization and Health Coalitions 2012 (NCIHC) Highlights



The National Conference of Immunization and Health Coalitions (NCIHC), held in New Orleans, Louisiana May 23-25, drew 275 individuals from across the United States and Canada. Representatives of immunization and other health coalitions, public health programs and local and national health organizations gathered in "the Big Easy" to attend workshops on topics including cultivating new energy for their coalitions, effective media relations, improving adult vaccination rates and coalition fundraising.

Opening session of the conference highlighted "Twenty Years and Beyond: How Far have We come and Where Are We Going" featuring CIC Director Catherine Martin along with CDC's Dr. Steve Cochi and Amy Pisani of Every Child By Two. CIC's Andrew Resignato, Director of the San Francisco Immunization Coalition, led a session on Reaching out to Diverse Populations. Plenaries included "Personal Exemptions and School Mandates" and the closing plenary had a large and enthusiastic audience for "Lessons from The Panic Virus" by best-selling author Seth Mnookin.

Materials, presentations, and photos can be found at the following sites:

Louisiana Shots for Tots

<http://www.shotsfortots.com/html/10thNCIHCpresentations.html>

Immunization Action Coalition

<http://www.izcoalitions.org/presentations/NCIHC-2012/> .

New Member on ACIP

The California Immunization Coalition congratulates CDPH's Dr. Kathleen Harriman on her appointment to the Advisory Committee on Immunization Practices for the CDC! She is CDPH's section chief for the Vaccine Preventable Disease Epidemiology Section and she has been a key adviser on clinical epidemiology, outbreak control and public health policy. Her expertise was instrumental in the state's response to the 2009 H1N1 flu pandemic and the 2001-11 pertussis epidemic. Dr. Harriman has been a great resource for CIC and the ACIP is fortunate to have her expertise and perspective on the Committee. Learn more about ACIP and it's members here:

<http://www.cdc.gov/vaccines/recs/acip/default.htm>.

Measles

Measles is widespread in many parts of the world, including Europe, Africa, India, and the Philippines.

Due to large public events like the upcoming Summer 2012 Olympics in London and the UEFA "Euro 2012" Football (soccer) Championship, there is a higher risk of travelers being exposed to measles abroad and bringing the disease to the United States.



Below are a number of resources to help you get ready to Think Measles this Summer 2012.

Sample of [resources](#) on www.eziz.org:

- Measles: International Travel 2012 Press Release Template
- Measles: International Travel 2012 Messaging
- Measles Alert flyer with symptoms and infection control
- Visiting Another Country? Think Measles
- Attention: You Could Have Measles poster | Spanish

Two personal stories people who have been impacted by measles, from www.shotbyshot.org:

[Rachel's Story](#)



[Dr. Swartzberg's Story](#)



Traveler's health information from the CDC:

- CDC Traveler's Health Announcement: "London 2012: Olympic and Paralympic Games"
- [International Outbreak Notice](#)

New Rules on VIS Distribution

The two main changes are that we now only need to offer a copy of the VIS to take home, and patients can be offered either a paper or an electronic copy of the VIS to take home.

An electronic copy can be any download to an electronic device like a PDA or a smart phone - where the patient can actually view the document. A paper directing the patient to a URL wouldn't qualify.

More information can be found here

<http://www.cdc.gov/vaccines/pubs/vis/vis-facts.htm#provider>.

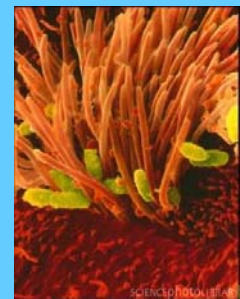


Coughing Up the Facts on Pertussis - Emerging Trends & Vaccine Recommendations

The net-conference was held on May 30th but there is **still time** to review the archived recording and **receive free continuing education credits**.

Speakers and slides are available at <http://www.cdc.gov/vaccines/ed/ciinc/Pertussis.htm>.

Be sure to check out the other upcoming conferences at <http://www.cdc.gov/vaccines/ed/ciinc/default.htm>.



Pertussis Can Affect Individuals at Any Age

If you've never seen an adult with a severe pertussis cough, check out this brief [video clip](#) of a 64 year old hospitalized male (from the New England Journal of Medicine).



The video is readily accessible online for viewing and teaching purposes. A link to this video, as well as video clips of [babies with pertussis](#) are posted on

the [EZIZ Pertussis Resources](#) page.

**Save the Date - CMA Foundation - Ethnic Physician
Leadership Summit
September 22-23, 2012 - Los Angeles, CA**

Committee Sign-Ups

No matter your interests or availability, CIC has something for you. New volunteers are always welcome. Help make a difference in your community and in California by joining one today. Most Committees meet via toll-free conference calls once a month.



<http://www.immunizeca.org/about/cic-committees-and-workgroups>.
