



## California Immunization Coalition Vaccine Booster - November 2012

### In This Issue

[CIC Summit 2013](#)

[2012 Legislative Updates](#)

[Preteen Vaccine Week](#)

[Natl Influenza Vaccination Week](#)

[Take the Flu Pledge](#)

[Flu Finder](#)

[CIC Awards](#)

[Shot by Shot](#)

[VICNetwork Webinar](#)

[CIC Education Hour Archive](#)

[Educational Materials](#)

### Hot Links

[www.cdc.gov/SocialMedia/Tools/guidelines/](http://www.cdc.gov/SocialMedia/Tools/guidelines/)  
Includes Guidelines and Best Practices for Facebook and Twitter.

[www.vaccines.gov](http://www.vaccines.gov)  
Vaccines.gov is the federal government website with immunization for infants, children, teenagers, adults, and seniors. Vaccines.gov provides resources from federal agencies for the general public and their communities about

### CIC Summit 2013

***Achieving Immunization Equity: Tools and Strategies***  
**April 14-15, Los Angeles**

**Save The Date** for the 2013 California Immunization Coalition Summit: ***Achieving Immunization Equity: Tools and Strategies***, which will take place April 14-15, 2013 at the Los Angeles Downtown Doubletree by Hilton. Start planning now to attend this exciting annual gathering which will provide participants with updates on the latest immunization information and the opportunity to network with colleagues from around California and beyond. The theme of the 2013 Summit will help immunization advocates and providers learn about best practices for reaching underserved communities and populations and will provide new tools, techniques and strategies to reduce health inequities and improve immunization coverage.

A call for abstracts will be issued November 26, 2012, so start thinking now about the programs and practices that you and your organization can share with immunization promoters from throughout California and other states.

More information can be found on the CIC website - <http://www.immunizeca.org/about/cic-summit>.

### 2012 Legislative Updates

Immunization related bills that were signed into law by Governor Jerry Brown as of September 30, 2012:

**AB 2109 (Pan)** Communicable Disease - immunization exemptions  
Chapered by Secretary of State - Chapter 821, Statutes of 2012.

In addition to the bill's signing statement the Governor gave additional direction to the CDPH regarding provisions for religious exemptions. A [Frequently Asked Questions](#) page can be found on the CIC site under [What We Do - Advocacy - Legislative Information 2012](#). Information about implementation of this bill which goes into effect in January 2014 will be shared as it becomes available



vaccines across the lifespan.

## Calendar

November 14, 2012  
VICNetwork Webinar

December 2-8, 2012  
National Influenza Vaccination Week

February 10-16, 2013  
Preteen Vaccine Week

April 14-15, 2013 - Los Angeles, CA  
CIC Summit 2013

June 3-6, 2013 - Atlanta, GA  
National Immunization Conference

## CIC's Favs:

[www.shotsforschool.org](http://www.shotsforschool.org) information for schools, parents, and healthcare providers about school immunization requirements in California

[www.shotbyshot.org](http://www.shotbyshot.org) share your story!

[www.flu.gov](http://www.flu.gov) for CDC's latest influenza information

[www.eziz.org](http://www.eziz.org)  
for CDPH's interactive training modules and provider resources

[www.VacunasyMiSalud.org](http://www.VacunasyMiSalud.org) for resources in Spanish, including influenza information

<http://mybestshot.org>  
A site designed with teens in mind!

[www.vicnetwork.org](http://www.vicnetwork.org) to educate local and national health organizations, coalitions, and public health departments about effective immunization communication strategies.

PKIDs' Communications Made Easy program ([www.pkids.org/cme](http://www.pkids.org/cme)) helps immunization educators learn the ropes of social marketing and traditional and social media.

Keep up with us on:



## Our Mission

**SB 659 (Negrete McCloud)** - Immunizations: disclosure of information: tuberculosis screening - Chaptered by Secretary of State. Chapter 267, Statutes of 2012. Bill allows the use of the State Registry to document TB tests.

**AB 2009 (Galgiani)** Influenza Vaccination - Updated language and priority groups that may receive state provided influenza vaccines.

The following bills were vetoed by the Governor: **SB 1318 (Wolk)** Health facilities influenza vaccination and **SB 393 (Hernandez)** Medical Homes.

## Preteen Vaccine Week - February 10-16, 2013



Mark your calendars! Preteen Vaccine Week will be celebrated February 10-16, 2013. The toll-free planning calls are held monthly with the next call scheduled for Wednesday, November 28th, 2012 at 11am. If you would like to participate, please contact Rebeca Boyte at [Rebeca.Boyte@cdph.ca.gov](mailto:Rebeca.Boyte@cdph.ca.gov).

To learn more about the campaign, download the latest campaign kit or other resources, please visit:  
<http://www.cdph.ca.gov/programs/immunize/Pages/PreteenVaccineWeek.aspx>.

## Dec 2-8 is National Influenza Vaccination Week (NIVW)

Historically flu vaccination activity drops quickly after Thanksgiving. CIC, CDC, and our partners want to dispel the myth that vaccination during and after the holidays is "too late."

National Influenza Vaccination Week (NIVW) is a national observance to highlight the importance of continuing to vaccinate against influenza through the holidays and into the new year. This year, we celebrate NIVW December 2-8, 2012.



The CDC recommends everyone 6 months and older be vaccinated against influenza. NIVW also serves as an important reminder to parents and caregivers of children about the importance of vaccination and the fact that some children may need two doses of vaccine this season to be fully protected.

We encourage you to visit the CDC's NIVW page for downloadable posters, flyers and additional information at <http://www.cdc.gov/flu/nivw/>.

The California Immunization Coalition is a public-private partnership dedicated to achieving and maintaining full immunization protection for all Californians to promote health and prevent serious illness.

## Contact Us

Catherine Flores Martin, Director  
California Immunization Coalition  
2020 Hurley Way, Suite 420  
Sacramento, CA 95825  
(916) 447-7063 ext 333  
[cmartin@communitylinkcr.org](mailto:cmartin@communitylinkcr.org)

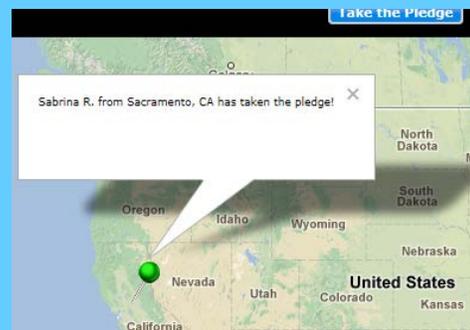
Sabrina Torres-Royal  
California Immunization Coalition  
2020 Hurley Way Suite 420  
Sacramento, CA 95825  
(916) 447-7063 ext 302  
[sabrina@immunizeca.org](mailto:sabrina@immunizeca.org)

To submit Calendar items, articles or announcements, contact: [cmartin@communitylinkcr.org](mailto:cmartin@communitylinkcr.org)



## Take the 'Flu Ends with U' Pledge

The single best way to protect against the flu is to get vaccinated each year. Take the online flu vaccination pledge today. Your pledges will be immediately posted to an online U.S. map! Let's show the world that Californians are protecting ourselves, our loved ones, and our communities against influenza.



<http://www.cdc.gov/flu/nivw/pledge/index.html>

<http://www.cdc.gov/flu/nivw/pledge/map.html>

## Flu Finder



## HealthMap Vaccine Finder

The web-based Google "Flu Finder" program, previously used to promote nationwide flu vaccine locations, is no longer available. You can now promote your flu clinic using the "HealthMap Vaccine Finder", a public health service based at Children's Hospital Boston and in partnership with the U.S. Department of Health and Human Services (HHS).

If you would like your vaccination location information publicized in HealthMap's Flu Vaccine Finder, please sign up at: <http://flushot.healthmap.org/admin/signup/>.

Contact the HealthMap team at [vaccine@healthmap.org](mailto:vaccine@healthmap.org) with any questions regarding this program.

## Call for Entries for CIC Awards

We are delighted to announce the Call for Entries for the **2012 Natalie J. Smith Award** and the **2012 Ronald P. Bangasser Award**. Each year CIC honors two remarkable immunization champions during a special luncheon at the CIC Summit. The 2013 CIC Summit will be held **April 14-15** at the downtown Doubletree Hotel in Los Angeles. Nominations will be accepted through **February 28, 2013**.



**The Natalie J. Smith Award** is presented to an individual, group, or organization in California that has made an outstanding contribution in the immunization arena. Dr. Smith was Deputy Director of the National Immunization Program at the CDC; former Chief of the Immunization Branch, California Department of Health Services (1994-2002); and a founder of the California Coalition for Childhood Immunization, a precursor organization to the California Immunization Coalition.

**The Ronald P. Bangasser Award** is presented to a practicing clinician who exemplifies the leadership, professionalism, and commitment that Dr. Bangasser brought to his work in promoting immunizations. Dr. Bangasser was

a leader in the state's immunization community and instrumental in the development of the California Adult Immunization Coalition, a precursor to the California Immunization Coalition.

Consider nominating an exceptional individual, group, or organization today. For nomination forms and details, visit <http://www.immunizeca.org/about/cic-awards>

---

## Shot by Shot

Shot by Shot has added 2 new and very moving stories:

### Brady's Story

<http://shotbyshot.org/pertussis/bradys-story/>



Brady's Story

### Facing Meningitis

<http://shotbyshot.org/meningitis/facing-meningitis/>

Flu season is upon us and Shot by Shot has 20 flu stories, many of which can be included into your influenza vaccination education and awareness efforts.

Linking to a [Shot by Shot](#) story is an easy way to make your social media content engaging and to maximize your reach and connections to other immunization advocates and parents, be sure to Follow us on Twitter @ShotbyShotorg and Like us on Facebook.

---

## Whooping Cough at Record Levels...and Not Slowing Down VICNetwork Webinar - Wednesday, November 14

With pertussis disease still at near-epidemic levels in the United States and influenza season coming close behind, clinicians and communicators need to have the most up to date recommendations, information and resources available to help identify and communicate about these respiratory illnesses. Join us on **Wednesday, November 14 at 11:00 am PT/ 2:00 pm ET** for an update on pertussis epidemiology and recent additions to ACIP recommendations for pertussis vaccination, along with new campaign materials that can be used for National Influenza Awareness Week.



Speakers from the Centers for Disease Control and Prevention (CDC) will cover current trends in pertussis epidemiology, review new pertussis vaccine recommendations made by the Advisory Committee on Immunization Practices (ACIP), the challenges of diagnosing pertussis during influenza season and new materials and resources for education and outreach.

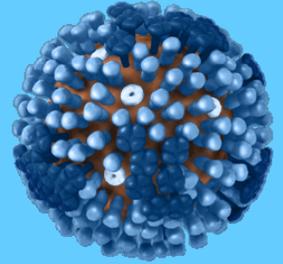
Go to the VICNetwork website at [www.vicnetwork.org](http://www.vicnetwork.org) to register today. Please forward this information to your colleagues, members, and stakeholders. For more information or to join our mailing list send an email to [info@vicnetwork.org](mailto:info@vicnetwork.org).

---

## Education Hour Archive

The October Education Hour on ***Increasing Influenza Vaccinations for Healthcare Workers: Barriers, Opportunities and Mandates*** was recorded and can be accessed from the CIC site at <http://www.immunizeca.org/resources/education-hour/archive>.

The next CIC Education Hour will take place next year on Tuesday, January 22, 2013 at 12noon PT.



## CDPH Educational Materials Update

The I&E section of the Immunization Branch has been working diligently in updating and developing some educational materials.

These include:

Influenza prevention materials

- [2012-13 Influenza template messages](#)
- [Influenza template press release in English and Spanish](#)
- [Guess Who Needs a Flu Vaccine? Your Family](#) flyer
- [Babies Need You to Protect Them From Flu](#) flyer
- [If You Work in a Health Care Setting](#) flyer



Materials for parents

- The parent brochure (IMM-234) has been updated an easy-to-understand block schedule and allows parents to keep track of their child's shot appointments. The brochure is available in [English](#) and [Spanish](#).

All of these materials are currently available for download only, but some may be printed in the future. Please use and promote them!

## CIC Welcomes Your Donation

CIC provides many valuable benefits to many types of partners. And we do it with a small but mighty staff, an army of amazing volunteers, and a tiny budget. With your tax deductible donation we can do much more to promote immunizations, educate our policymakers and share information with our stakeholders. You can make a difference. Thank you, as always, for your ongoing support.

<http://www.immunizeca.org/donate>



# Committee Sign-Ups

No matter your interests or availability, CIC has something for you. New volunteers are always welcome. Help make a difference in your community and in California by joining one today. Most Committees meet via toll-free conference calls once a month.



<http://www.immunizeca.org/about/cic-committees-and-workgroups>.

 Unsubscribe

