

California Immunization Coalition Vaccine Booster - April 2014

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Hot Links

The [WHO IVB vaccines and diseases](#) page is expanded and updated.

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Calendar

April 26 - May 3, 2014
NIIW/TIM

May 4-5, 2014

It's Only A Couple Dozen Measles Cases-What's the Problem?

As of March 31, California Department of Public Health has reported 51 confirmed cases of measles. For some people, 51 cases out of 38 million people in California, is no big deal (see one physician's useless opinion [on Facebook](#)). Is the public health community a bunch of alarmists? No, and here's why:



- Before 1963, when the measles vaccine was licensed, an average of 549,000 measles cases and 495 measles deaths were reported each year in the U.S.
- In 1989-1991, a resurgence of measles occurred--with 17,000 cases and 70 deaths in California alone. This outbreak was associated with children being unable to access immunization services. This resurgence is the primary reason the Vaccines For Children (VFC) Program was created and also the genesis of many immunization coalitions. Thanks to collaborative efforts, endemic measles was declared "eliminated" in the U.S. in 2000. Measles vaccination has been one of our greatest vaccine success stories.
- Today, measles remains endemic in many parts of the world, including Western Europe, Asia, Africa, and the Middle East. It is extremely contagious, and international travelers who have not been vaccinated may get sick with measles--and before they're symptomatic, unknowingly transmit it to other unvaccinated people.

Measles IS a big deal. What can you do?

- Vaccinate children at age 12-15 months with a first dose of MMR;
- Ensure that school-age children receive a second dose of MMR;
- Vaccinate high-risk groups, such as health care personnel and international travelers including infants aged 6 to 11 months.



CIC Summit - Sacramento, CA

May 21-23, 2014
NCIHC - Seattle, WA

October 20-22, 2014
Nevada Health Conf. - Reno, NV

CIC's Favs:

www.shotsforschool.org information for schools, parents, and healthcare providers about school immunization requirements in California

Share your story on
www.shotbyshot.org!

www.flu.gov for CDC's latest influenza information

www.eziz.org
for CDPH's interactive training modules and provider resources

www.VacunasyMiSalud.org for resources in Spanish, including influenza information

<http://mybestshot.org>
A site designed with teens in mind!

www.vicnetwork.org to educate local and national health organizations, coalitions, and public health departments about effective immunization communication strategies.

PKIDs' Communications Made Easy program (www.pkids.org/cme) helps immunization educators learn the ropes of social marketing and traditional and social media.

Keep up with us on:



Our Mission

The California Immunization Coalition is a public-private partnership dedicated to achieving and maintaining full immunization protection for all Californians to promote health and prevent serious illness.

Contact Us

- Encourage adults who are unsure whether or not they've received the shot to check with their provider about getting revaccinated or taking a blood test to see if they are immune.
- Continue to promote measles awareness among international travelers, health care personnel, and the public.

For more information, visit the CDC measles page at <http://www.cdc.gov/measles>.

Posters and flyers can be downloaded from...
<http://eziz.org/resources/measles/>.

You can also refer to the ShotbyShot website for personal stories of those [affected by measles](#) such as [Rachel's Story](#).



What's New With Flu?



Well, it's still around. According to the latest info from CDC, although seasonal influenza activity is low and declining nationally, flu viruses continue to cause illness in the U.S., including in California.

The H1N1 strain appears to be the predominant strain so far this flu season and it's in the current influenza vaccine.

Providers who still have vaccine should continue to vaccinate, especially pediatric populations, as some children need two doses. Providers are encouraged to call back their patients who need a second dose.

Know what to do about the flu: visit www.flu.gov. And stay tuned...next flu season's planning is already underway!!!

Refer to the ShotbyShot website for personal stories by those [affected by the Flu](#).



11th National Conference on Immunization and Health Coalitions May 21-23, 2014



Join fellow immunization advocates from all over at the **11th National Conference on Immunization and Health Coalitions on May 21-23**

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To submit Calendar items, articles or
announcements, contact:
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Donate



2014 in Seattle. Attendees will be able to...

- Learn how to use collaboration and partnership to improve the health status of their communities
- Engage with world-class speakers such as David Williams and Bill Foegen ---and our own Catherine Martin
- Participate in the design and launch of a social media campaign for Every Child by Two
- Connect with colleagues (and potential partners) from across the nation
- Attend the first-ever NCIHC Film Festival featuring award-winning documentaries
- Design an agenda that meets their specific needs with diverse topics ranging from social media to coalition-building skills

For more information, healthcoalitionsconference.org/.

National Infant Immunization Week and Toddler Immunization Month - April 26 - May 3



National Infant Immunization Week (NIIW) and Toddler Immunization Month (TIM) are right around the corner. This year is the 20th Anniversary of NIIW, and to commemorate the event, the NIIW/TIM online kit will include special CDC 20th Anniversary web banners and icons.

The Immunization Branch, California Immunization Coalition, local health departments and our partners are working hard to ensure that this year's NIIW/TIM observances are successful. This year, NIIW will be observed nationally on **April 26-May 3**. California observes TIM in the month of May.

Under this year's theme, "Immunization Power to Protect," activities and messages focus on protecting children and the importance of pregnant women to be vaccinated against Tdap in the third trimester of pregnancy. To learn more or get involved, contact Kerdlyn.Henry@cdph.ca.gov.

CIC Summit - May 4-5, 2014 in Sacramento, CA



Have you registered yet? The 2014 California Immunization Summit is

coming up! The theme for this year is ***Harnessing the Power of Community***, and the dates are May 4-5, 2014. You will be hearing from a wide range of outstanding presenters, including Dr. Melinda Wharton of CDC and Dr. Samuel So, Director of the Asian Liver Center at Stanford, about the ways and why's of involving the community in promoting and supporting immunizations. A panel on the virtual community will feature Lisa Posard, producer of the video "Invisible Threat" as well as Dorit Reiss of Voices for Vaccines and Amanda Roth of Shot by Shot. Breakout workshops will focus on a variety of topics and programs featuring programs from all over California---you won't want to miss any of them! To register, and for hotel accommodations, just click on the CIC website, www.immunizeca.org.

Call for Speakers 2014 Nevada Health Conference Oct. 20-22

Planning for the 2014 Nevada Health Conference, set for Oct. 20-22 in Reno, Nevada, is well underway and we are now looking for dynamic speakers who will make this conference shine. We are seeking knowledgeable, energetic speakers to be a part of this year's integrative conference which highlights the importance of addressing health disparities, barriers and challenges that continue to exist across the lifespan through the "Keeping Our Children, Families and Communities Healthy" theme.



Selected speakers will present on days one or two of the conference, which will feature multi-track workshops and general sessions. 20 to 40 percent of attendees are from outside of Nevada, and are a wide representation of health care professionals.

If you or someone you know is interested in presenting at this year's conference, please [review the abstract guidelines and submission details](#) and [submit the "Call for Speakers" form](#) no later than **Friday, May 2, 2014.**

Should you have any questions, please contact Immunize Nevada at 775-624-7115 or [e-mail info@immunizenevada.org](mailto:info@immunizenevada.org). For additional information about the 2014 Nevada Health Conference, [visit us online](#).

School Nurse Immunization Award

The National Association of School Nurses is accepting applications for awards recognizing school nurse immunization efforts. They are particularly interested in what school nurses are doing to promote immunizations that are recommended but not currently required for school entry. More information and the online application form can be found at:



<http://www.nasn.org/ToolsResources/Immunizations/AGrade>

You Shop. Amazon Gives.

CIC is pleased to announce our new partnership with AmazonSmile! When you shop @AmazonSmile, Amazon will donate 0.5% of the price of your eligible purchases to CIC.

<http://smile.amazon.com/ch/94-3318502>

Shop at AmazonSmile
and Amazon will make
a donation to:
California Immunization
Coalition

Get started

amazon
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Personal Belief Exemptions Legislation - Colorado



Currently under Colorado law, a parent signature is the only requirement to elect a personal belief exemption from immunizations, making it easier and more convenient to elect a personal belief exemption than to provide immunization records to a child care provider or school. A proposed bill, [HB 1288, Concerning Personal Belief Exemptions to Immunization Requirements for Children Prior to Attending School](#), preserves the personal belief exemption, but will require that parents demonstrate they understand the benefits and efficacy of vaccination, both for their child and the community, by submitting to the school the signature of a health care provider licensed to administer vaccines or providing a certificate of completion of an online education module along with the personal belief exemption form. The bill also ensures parents can access information about vaccination rates in child care centers and schools.

Similar to California's effort to pass AB 2109 in 2012, Colorado has been experiencing pushback from anti vaccine groups. To read more about the bill, read the FAQ, and find out how to support the Colorado Children's Immunization Coalition, the Colorado Chapter of the American Academy of Pediatrics and the Colorado Children's Campaign in this effort, go to <http://www.childrensimmunization.org/PBE>.

School Immunization Levels in Contra Costa County

Contra Costa Public Health (CCPH) launched a new online tool in March that allows the public to quickly and easily check immunization levels at schools and daycare facilities across the county. The information is

presented in two interactive online maps that show schools using colored dots that indicate the percentage of kindergarteners or preschoolers who lack doctor recommended, school required immunizations because of a Personal Belief Exemption (PBE). While average PBE levels in Contra Costa County is comparable to state levels, exemption levels at some campuses are much higher. Several schools have PBE levels above 10%. One school's kindergarten has a 50% PBE level. CCPH worked with television, radio, and online media to



increase community awareness of PBEs. CCPH has also been contacted by other counties interested in producing similar maps for their area.

The maps are available here: <http://cchealth.org/immunization/school-iz-levels.php>.

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