

## California Immunization Coalition Vaccine Booster - June 2013

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### Calendar

July 28, 2013

### Thanks for a Successful Summit



The 2013 California Immunization Coalition Summit - **Reaching Immunization Equity**, was held in downtown Los Angeles on April 14-15 and focused on health disparities and inequalities that contribute to low immunization rates and how important it is to remain involved at a local, state, national and international level.

On behalf of the CIC Board of Directors, we want to thank the wonderful speakers, the CIC Planning Committee, and the nearly 200 participants for making the 2013 CIC Summit a success.

Our keynote speaker Anne Schuchat MD, RADM, US Public Health Service, Assistant Surgeon General and Director, National Center for Immunization and Respiratory Diseases had us at 'hello' with her wonderful presentation on **Achieving Our Potential In Immunization** and started off by thanking Coalition members for the great work we are accomplishing in California.

L.J. Tan, Chief Strategy Officer for the Immunization Action Coalition and Anthony Iton, MD, JD, MPH, Senior Vice President for Healthy Communities also wowed the crowd with important information about how the affordable care act will impact public health and immunizations and the opportunities that greater access to health care will offer to our diverse and often struggling communities.

If you were not able to attend or would like to view them again, the majority of the presentations are posted on CIC website, [www.ImmunizeCA.org](http://www.ImmunizeCA.org).

We look forward to your enthusiastic and ongoing participation with CIC over the next months, and look forward to seeing you in person at the 2014 Summit.

## World Hepatitis Day

August 1-31, 2013  
Natl IZ Awareness Month

October 10-16, 2013  
Natl Adult IZ Week

October 28-30, 2013 - Nevada  
Nevada Health Conference

December 1-7, 2013  
Natl Influenza Vaccination Week

### CIC's Favs:

[www.shotsforschool.org](http://www.shotsforschool.org) information for schools, parents, and healthcare providers about school immunization requirements in California

[www.shotbyshot.org](http://www.shotbyshot.org) share your story!

[www.flu.gov](http://www.flu.gov) for CDC's latest influenza information

[www.eziz.org](http://www.eziz.org) for CDPH's interactive training modules and provider resources

[www.VacunasyMiSalud.org](http://www.VacunasyMiSalud.org) for resources in Spanish, including influenza information

<http://mybestshot.org>  
A site designed with teens in mind!

[www.vicnetwork.org](http://www.vicnetwork.org) to educate local and national health organizations, coalitions, and public health departments about effective immunization communication strategies.

PKIDs' Communications Made Easy program ([www.pkids.org/cme](http://www.pkids.org/cme)) helps immunization educators learn the ropes of social marketing and traditional and social media.

Keep up with us on:



### Our Mission

The California Immunization Coalition is a public-private partnership dedicated to achieving and maintaining full immunization protection for all Californians to promote health and prevent serious illness.

## Multi-state Outbreak of Hepatitis A

As of June 12, 2013, CDC is investigating acute hepatitis A illnesses in 97 people in eight states: Arizona, California, Colorado, Hawaii, Nevada, New Mexico, Utah, and Washington.



Hepatitis A linked to a frozen berry mix sold by Costco. Costco has removed Townsend Farms Organic Antioxidant Blend frozen berry mix from its shelves and Townsend has recalled the product. Hepatitis A is a liver disease usually caused when a person ingests fecal matter from contact with objects, food or drink. CDC's announcement is [here](#).

For local updates, contact your local health department or go to [www.eziz.org](http://www.eziz.org) for information and resources.

### Legislative Update

CIC follows immunization related legislation and encourages all local health advocates to stay informed. To receive information on these bills directly, subscribe on line at [www.leginfo.ca.gov](http://www.leginfo.ca.gov). The following bills are moving through the legislative process:

**AB 411 (Pan)** Medi-Cal: performance measures.

**AB 1208 (Pan)** Medical homes.

**SB 491 (Hernandez)** Nurse practitioners.

**SB 492 (Hernandez)** Optometrist: practice: licensure.

**SB 493 (Hernandez)** Pharmacy practice.



For updates on these and other bills related to immunizations please join us on our monthly **CIC Advocacy Committee calls**. Contact [storres@communitylinkcr.org](mailto:storres@communitylinkcr.org) to be added to the Advocacy Committee distribution list.

### AB 2109 Exemptions to Required Immunizations Based on Personal Beliefs

Starting in 2014, a new California law will modify the process for obtaining exemptions to student immunizations based on personal beliefs. Assembly Bill (AB) 2109 requires documentation that health care practitioners have informed parents about vaccines and diseases.



The [text of the new law](#) is available.

The [Governor's Signing Message](#) is available.

Additional information will be posted on [www.ShotsForSchool.org](http://www.ShotsForSchool.org) as it becomes available.

### 5 Tips for Summer

## Contact Us

Catherine Flores Martin, Director  
California Immunization Coalition  
2020 Hurley Way, Suite 420  
Sacramento, CA 95825  
(916) 447-7063 ext 333  
cmartin@communitylinkcr.org

Sabrina Torres-Royal  
California Immunization Coalition  
2020 Hurley Way Suite 420  
Sacramento, CA 95825  
(916) 447-7063 ext 302  
sabrina@immunizeca.org

To submit Calendar items, articles or  
announcements, contact:  
cmartin@communitylinkcr.org

Donate



School's almost out and vacation is around the corner. Make the most of this summer with these tips.

1. Getting in shape means more than hitting the gym. Get your defense system in shape with [recommended vaccines](#).
2. Diseases make lousy souvenirs. If your family is traveling make appointments for shots and necessary [travel medicine](#) long before your trip.
3. Kids going to camp? Double check they're up-to-date with [immunizations](#)
4. Got a [college-bound kid](#)? Smartypants might still need HPV, meningococcal and varicella vaccines. Check with your family's doctor.
5. [Doctors, nurses, pharmacists, and MAs](#) take [vacations](#), too. Avoid unnecessary stress and schedule vaccine appointments now.

## The Amador Coalition Chooses, Do You?

Citing inspiration from a successful Immunize LA Families Coalition project (see [www.WhyIChoose.org](http://www.WhyIChoose.org) for info.), Amador's Immunization Coalition is adapting the iChoose campaign in their community. Using a local photographer, the Amador Coalition worked with local stakeholders to create beautiful and powerful images. Several images were unveiled at the their Celebrate Our Children program, an event that draws more than 350 participants. Their next step is to print posters and place them throughout the community. They are also exploring the feasibility of placing ads on local transit buses. Watch the Booster and the CIC website for images of their great work when available.



## VICNetwork Update



August is National Immunization Awareness Month (NIAM). The purpose of this observance is to highlight the importance of immunizations, one of the top 10 public health accomplishments of the 20th Century, according to the Centers for Disease Control and Prevention (CDC). The National Public Health Information Coalition (NPHIC) in collaboration with a team from the National Center for Immunization and Respiratory Diseases, is

putting the final touches on a NIAM communications toolkit. The toolkit is designed to help public information officers and immunization program managers work together to communicate about the importance of immunizations during August. The toolkit will have messages and information that will highlight the importance of immunizations for a different population each week of the month:

- Week 1: Back to school (children)
- Week 2: Off to college (young adults)
- Week 3: Not just for kids (adults)
- Week 4: A healthy start (babies & pregnant women)

**Watch for a special announcement on this from CIC, NPHIC and the VICNetwork by the end of June!**

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### CDC Travel Update



The CDC has updated its travel website with pages for clinicians and travelers. Destination pages provide information on specific countries, including recommended vaccines and information about the relevant diseases. Travelers and clinicians can also select special populations to receive additional information about, including children and those who are immune compromised. The site can be accessed at <http://wwwnc.cdc.gov/travel/>.

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### The Annual Nevada Health Conference, October 28-30, 2013 in Henderson, Nevada

The Annual Nevada Health Conference is a three day conference featuring regional and national experts presenting on the topics of chronic disease prevention and health promotion; immunizations; and maternal, child and adolescent health (MCAH). Attendees can earn continuing education credits during plenary and concurrent sessions.

- Specialized concurrent and plenary sessions focuses on chronic disease prevention and health promotion; immunizations; maternal, child and adolescent health (MCAH) education.
- Bright Futures Tool Kit and Resource Kit review session by Dr. Judy Shaw.
- A live, two-day course featuring the CDC's Two-Day Epidemiology and Vaccine Preventable Diseases Pink Book Course is confirmed.

Some [Scholarships](#) may be available . Early registration deadline is June 28. Check [ImmunizeNevada.org](http://ImmunizeNevada.org) frequently for additional details.

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### New Immunization Videos

Ari Brown, MD, FAAP, recently collaborated with Parents magazine to create these two new parent education videos:

- [The Vaccine Schedule](#), which answers the question "Should parents follow a strict vaccine schedule or is there room for flexibility?"
- [Vaccines for Babies and Older Kids](#), which answers the question "Which vaccines do kids need and why are they necessary?"



Ari Brown, MD, FAAP is a Harvard-trained pediatrician now in private practice. Dr. Brown is perhaps best known as the coauthor of a parenting book series that includes Expecting 411: Clear Answers & Smart Advice for Your Pregnancy; Baby 411: Clear Answers & Smart Advice for Your Baby's First Year; and Toddler 411: Clear Answers & Smart Advice for Your Toddler.

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### Immunization Champion: Paul Offit, MD

Dr. Offit is Chief of the Division of Infectious Diseases and Director of the [Vaccine Education Center at Children's Hospital of Philadelphia](#).

His new book ***Do You Believe in Magic? The Sense and Nonsense of Alternative Medicine*** is scheduled to be released this month. In this new book, Dr. Offit takes a critical look at the field of alternative medicine and separates fact from fiction.



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### Immunization Action Coalition

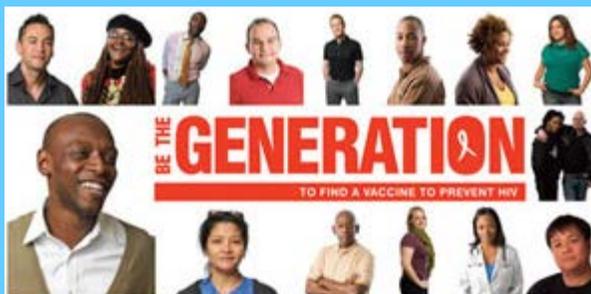
The Immunization Action Coalition (IAC) has a collection of apps for healthcare providers and their patients. Please go to <http://www.immunize.org/resources/apps.asp>.

The most recent app is from The American Congress of Obstetricians and Gynecologists (ACOG). This app is currently only for Apple iPhone and iPad. It includes a highly interactive immunization applet that lets physicians and patients learn about different vaccinations and determine the need for vaccines based on age, conditions, and special circumstances. The applet also includes information specific to immunization and pregnancy, frequently asked questions, alerts on immunization updates, regulations, and a list of resources.



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### HIV Vaccine Awareness Day Update



May 18 was HIV Vaccine Awareness Day. This health observance,

sponsored by the National Institutes of Health's National Institute of Allergy and Infectious Diseases, recognizes the ongoing efforts to create a safe and effective HIV vaccine. This year's theme tied into NAIAD's "Be the Generation" HIV/AIDS prevention campaign. This is an opportunity not only to call attention to the need for continued work on developing an HIV vaccine, but also to highlight the ongoing work on vaccine development in general. For more information about [HIV Vaccine Awareness Day](#).

For more information about [HIV vaccine research](#).

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