

Kaiser Permanente Baldwin Park Medical Center: Influenza Season

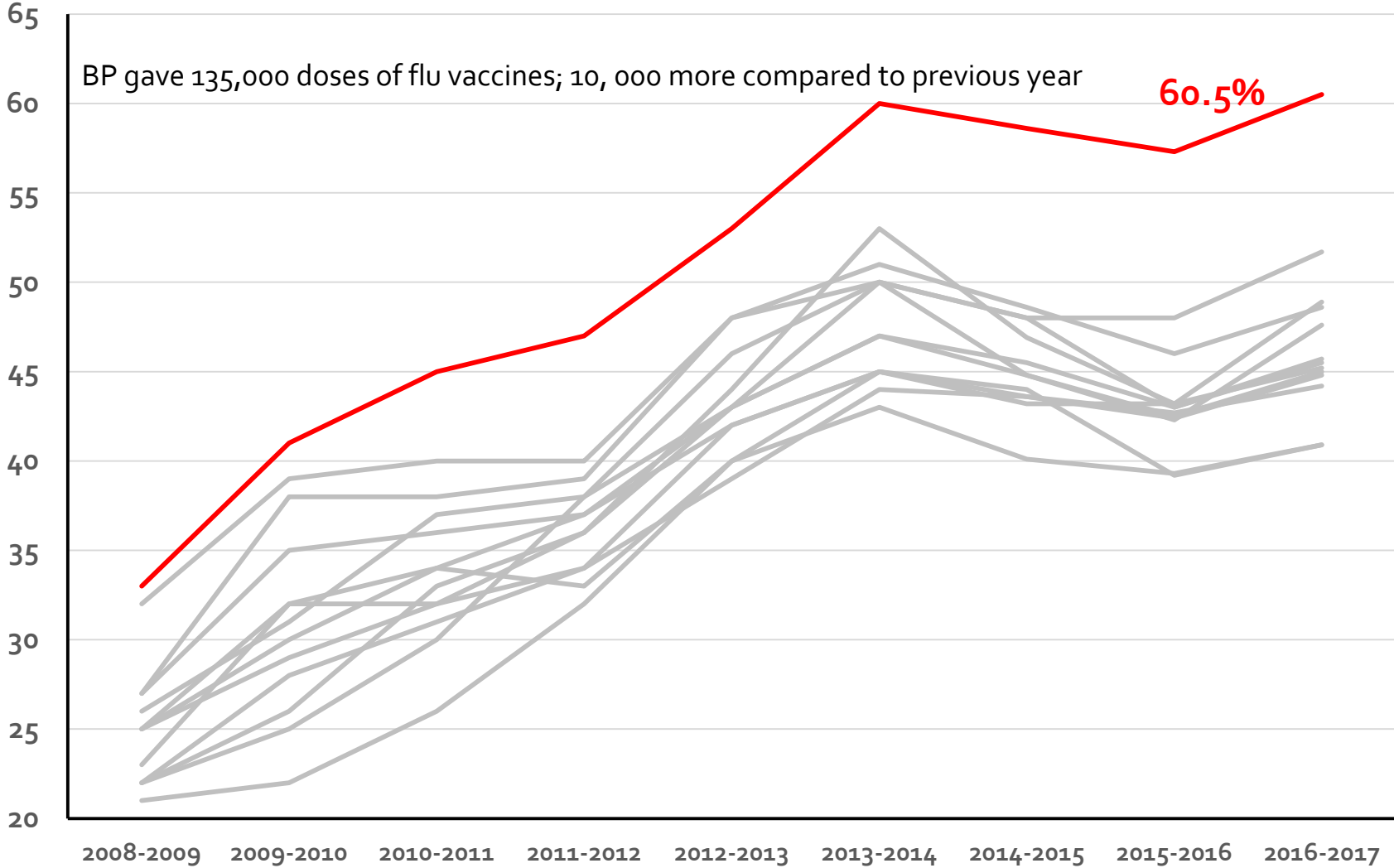
Diana Figueroa, LVN – Immunization Coordinator

2016-2017 Influenza Season

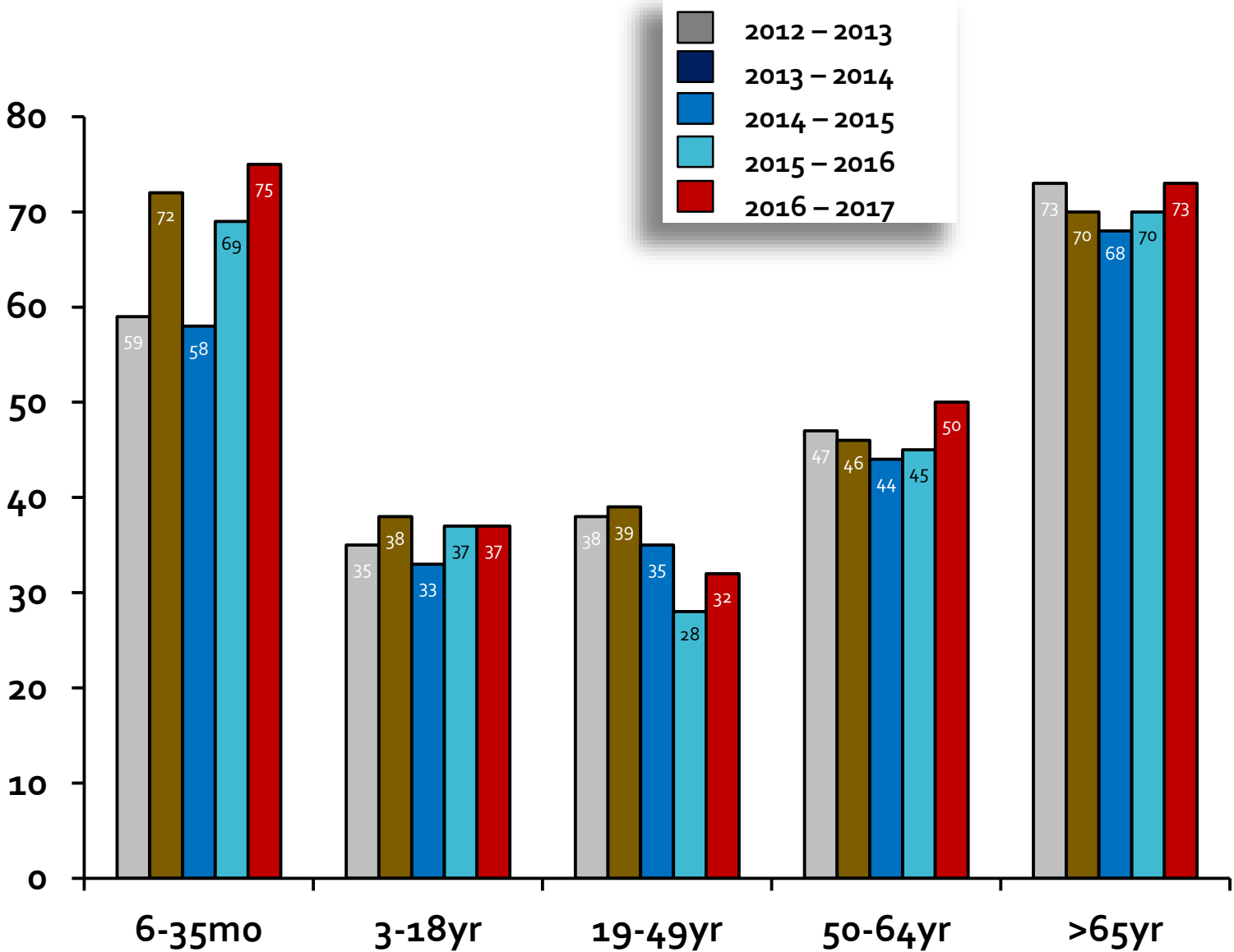
Influenza Vaccine and Reaching Out to Our Patients

- Baldwin Park Medical Center had a population of 222,819 patients
- End of Season Flu result 60% of our population was given the vaccine
- Estimated 135,000 patients where given the vaccine

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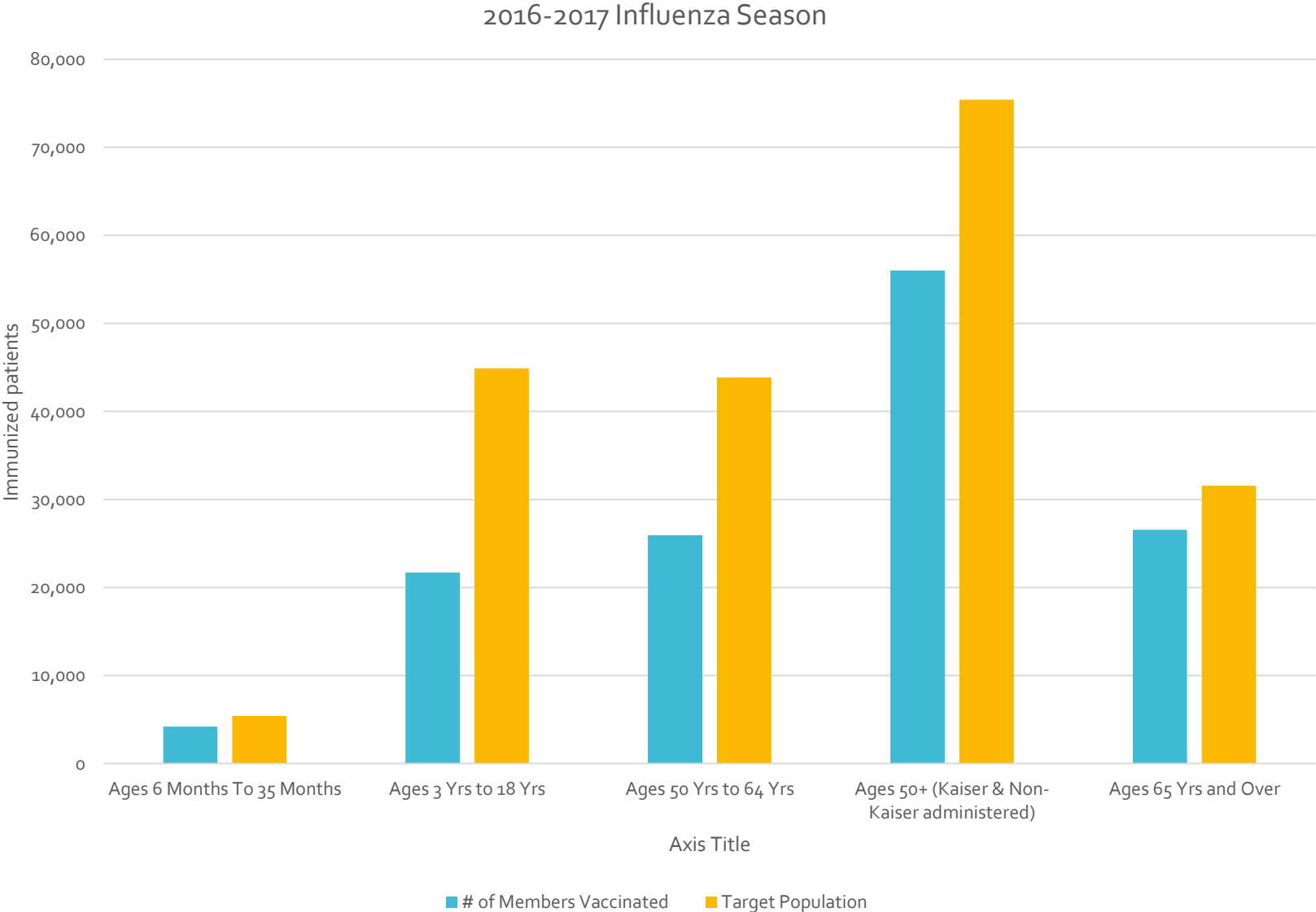
Southern
California
Kaiser
Permanente



2016-2017 Influenza Season

Measure	# of Members Vaccinated	Target Population	% of Members Vaccinated
Ages 6 Months To 35 Months	4,192	5,410	77.50%
Ages 3 Yrs to 18 Yrs	21,720	44,881	48.40%
Ages 50 Yrs to 64 Yrs	25,935	43,847	59.10%
Ages 50+ (Kaiser & Non-Kaiser administered)	55,999	75,395	74.30%
Ages 65 Yrs and Over	26,551	31,548	84.20%

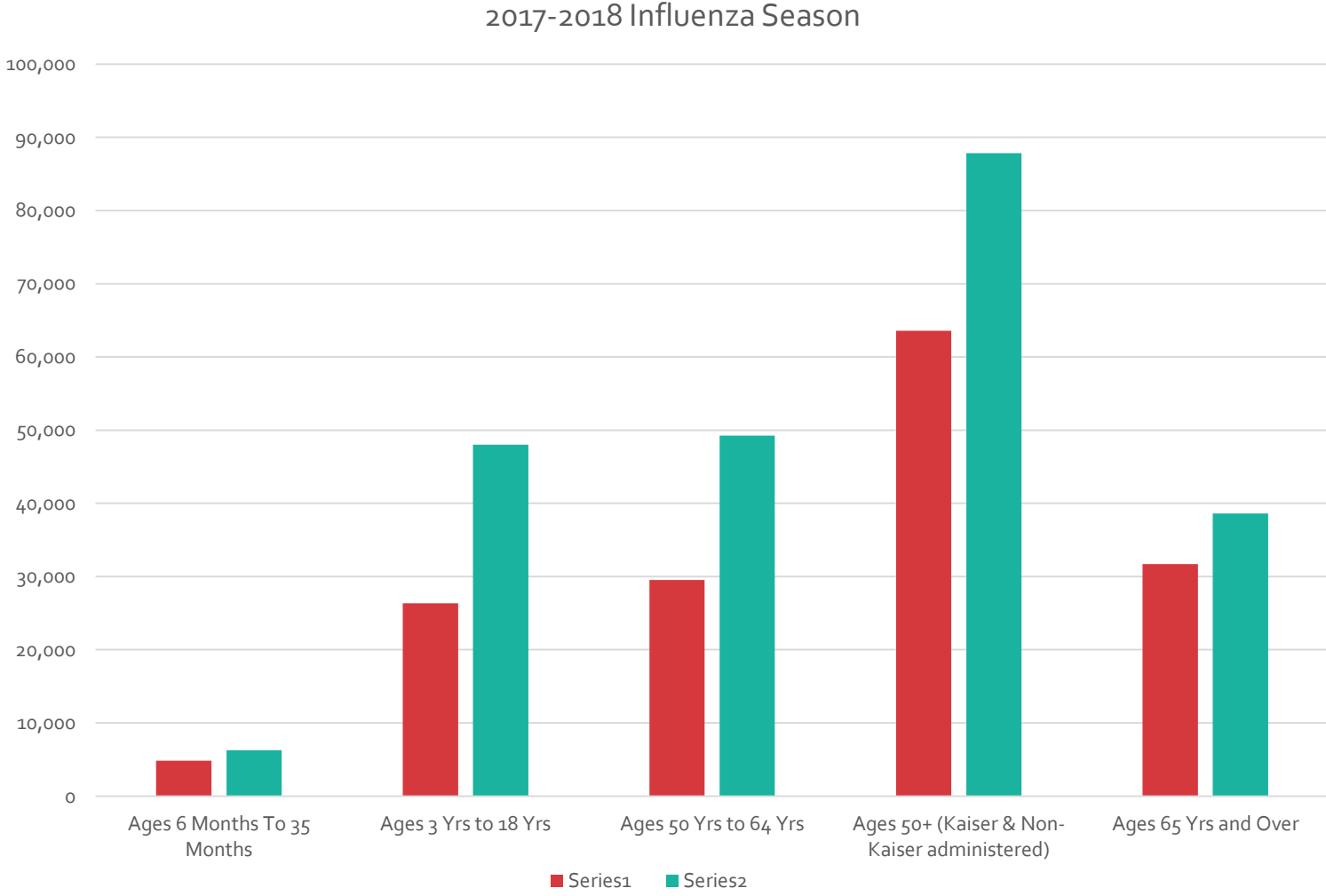
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2017-2018 Influenza Season

Measure	# of Members Vaccinated	Target Population	% of Members Vaccinated
Ages 6 Months To 35 Months	4,848	6,264	77.4%
Ages 3 Yrs to 18 Yrs	26,347	48,023	54.9%
Ages 50 Yrs to 64 Yrs	29,534	49,260	60%
Ages 50+ (Kaiser & Non-Kaiser administered)	63,594	87,856	72.4%
Ages 65 Yrs and Over	31,683	38,596	82.1%

2017-2018 Influenza Season



2017-2018 Flu Season

- 3/31/18 Flu penetration rate is 56.9%
- Total Population is 250,124 in our Baldwin Park Area
- Total Members vaccinated 142,204 members
- Decrease in percentage
- Increase by 12,000 total members vaccinated

Deliveries OBGYN

2017-2018 Influenza Season Per Month

- March 94.8%
- Feb 92.9%
- Jan 86.0%
- Dec 88.7%
- Nov 87.3
- Oct 83.7%
- Sept 81.5%

Outreach on a Regional Level

- Emails
- Text Messages
- Robo Calls
- Post Cards
- Letters
- Flu Hotline per Local Area
- Company Marketing

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- Letters to patients
- Pediatric – phone calls to parents, mid season
- Marketing – flyers, handouts, posters, banners

- Nurse Training and Education
 - 1 week of hourly training session – discussion about flu strategy
- Use of Successful Opportunity information from Region – monitor if departments are giving the flu
- Medical Director involvement
- Development of Culture – All opportunities, All the time, Every Visit
- Pending of vaccine orders with each visit





Thank You