

IMMUNIZATION PROMOTION THROUGH PARTNERSHIPS:

Utilization of AFIX and I Choose at three Community Clinics in South Los Angeles

Financial Conflict of Interest

- There are no financial conflicts of interest in this presentation

Acknowledgements



- Immunize LA Families was supported by the Centers for Disease Control and Prevention (CDC) under the REACH US Initiative
- Immunize LA Families received institutional support from the Los Angeles Biomedical Research Institute at Harbor-UCLA Medical Center.
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Background: South Los Angeles Health Projects

South Los Angeles Health Projects (SLAHP) is a community-based unit of the Los Angeles Biomedical Research Institute at Harbor-UCLA Medical Center

SLAHP Programs:

- ▣ WIC Program
- ▣ Loving Support
- ▣ South LA Best Babies Collaborative
- ▣ Little by Little
- ▣ Childhood and Prenatal Immunization

Background

- Immunize LA Families is a coalition of professionals, agencies and community volunteers.
- Immunize LA Families received a CDC grant award between 2007- 2012 under the Racial and Ethnic Approaches to Community Health Initiative (REACH – US)
- **AFIX** intervention was part of Immunize LA Families Community Action Plan.

Background: Community Served

- Service Planning Area 6 (SPA 6): South Los Angeles
- 20 zip codes, over 1 million people
- AFIX intervention targeted African American and Latino adults over the age of 50 who attended three community clinics.
- Annual flu immunization rates in LA County (> 65):
 - ▣ 37% of African Americans
 - ▣ 64% of Latinos
 - ▣ 66% of Whites

Intervention

- Assessment, Feedback, Incentive and eXchange intervention
 - ▣ Modified for use with adult immunization assessment
 - ▣ Annual assessments
 - ▣ Feedback of results to the clinics
 - ▣ Incentive (lunches, office supplies)
 - ▣ Encouragement and facilitation of information exchange among clinics

Intervention

- Annually:
 - ▣ 100 to 200 patient charts reviewed at each clinic.
 - ▣ Immunization data entered into coCASA CDC software.
 - ▣ Immunization rates calculated for annual influenza vaccination and lifetime pneumococcal vaccination.
 - ▣ A report is prepared and information presented to the clinic staff at an in-service
 - ▣ The clinic staff chooses actions and goal
 - ▣ Collaboration with LACIP and pharmaceutical co.

Intervention

- Some changes clinics chose to use include:
 - Use of the California Immunization Registry
 - Reminder/recall systems
 - Improved documentation
 - Standing orders
 - Increased cultural competency
 - Immunization only clinics

Additional Actions

- All three community clinics were involved in the “I Choose” campaign.
 - ▣ I Choose is a narrowcast media campaign using posters and testimonials.
 - ▣ Diane Gaspard will be presenting in depth on this campaign in a breakout session at this conference



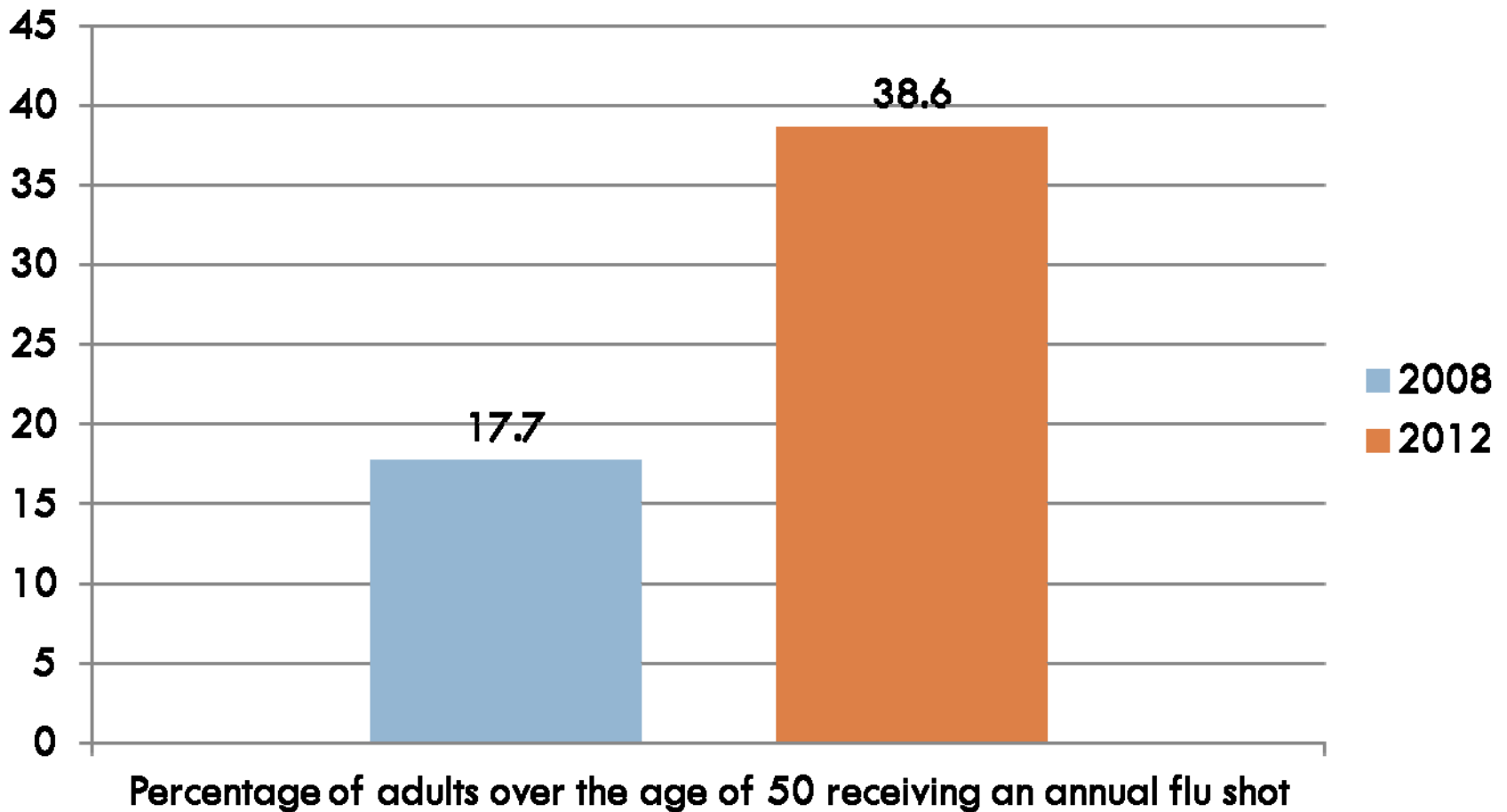
immunize

Nola, Maggie, and MD – T.H.E. Clinic Case Managers
Los Angeles, CA

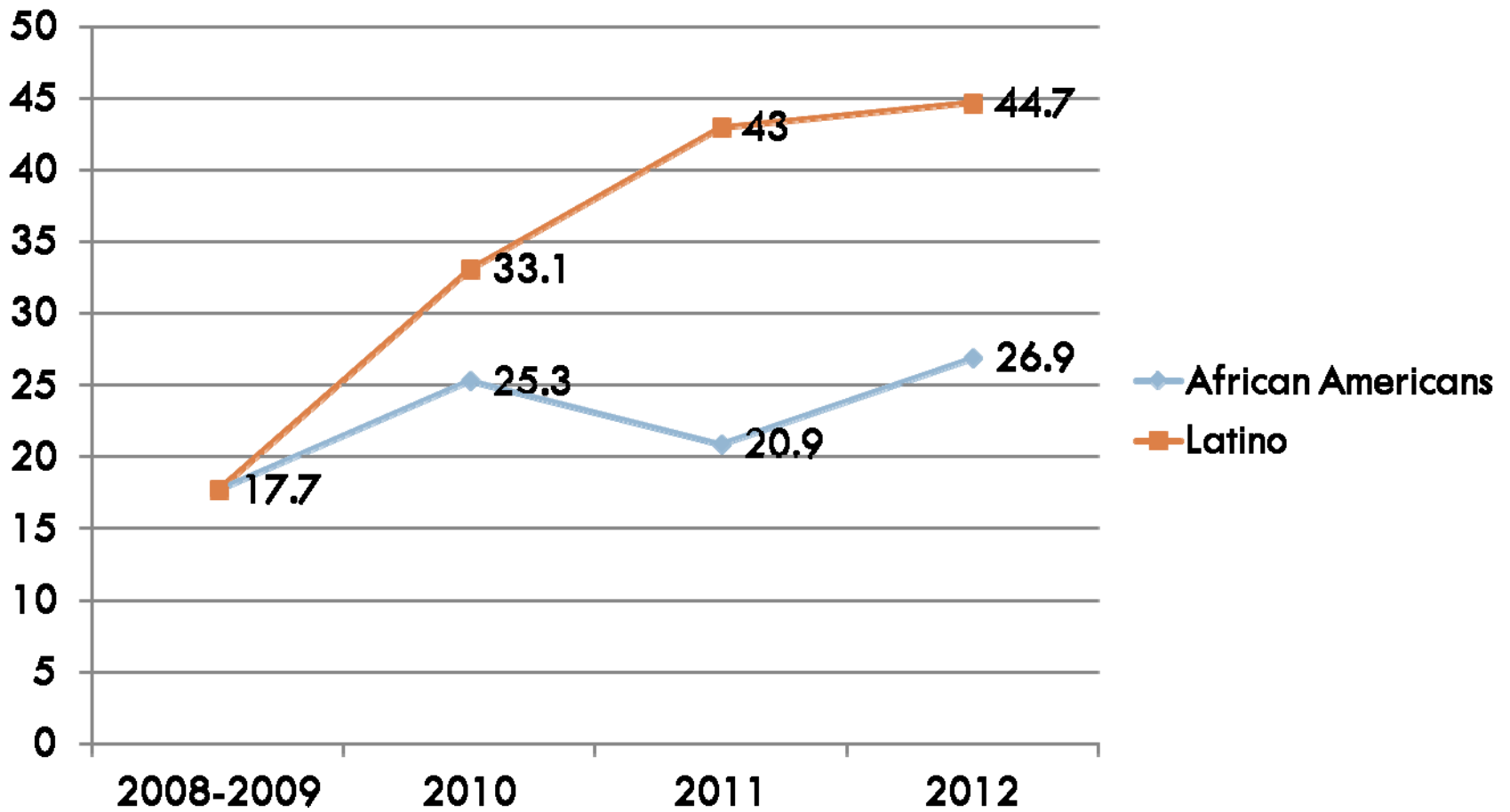
“As Case Managers we assist clients in setting goals, problem solving, and becoming capable of taking more control of their lives. The clients we help share in the responsibility for improving their lives. We are T.H.E. Clinic Case Managers and **we choose** to immunize. What do you choose?”

To learn more about vaccines and the “I Choose” campaign visit www.whyichoose.org.

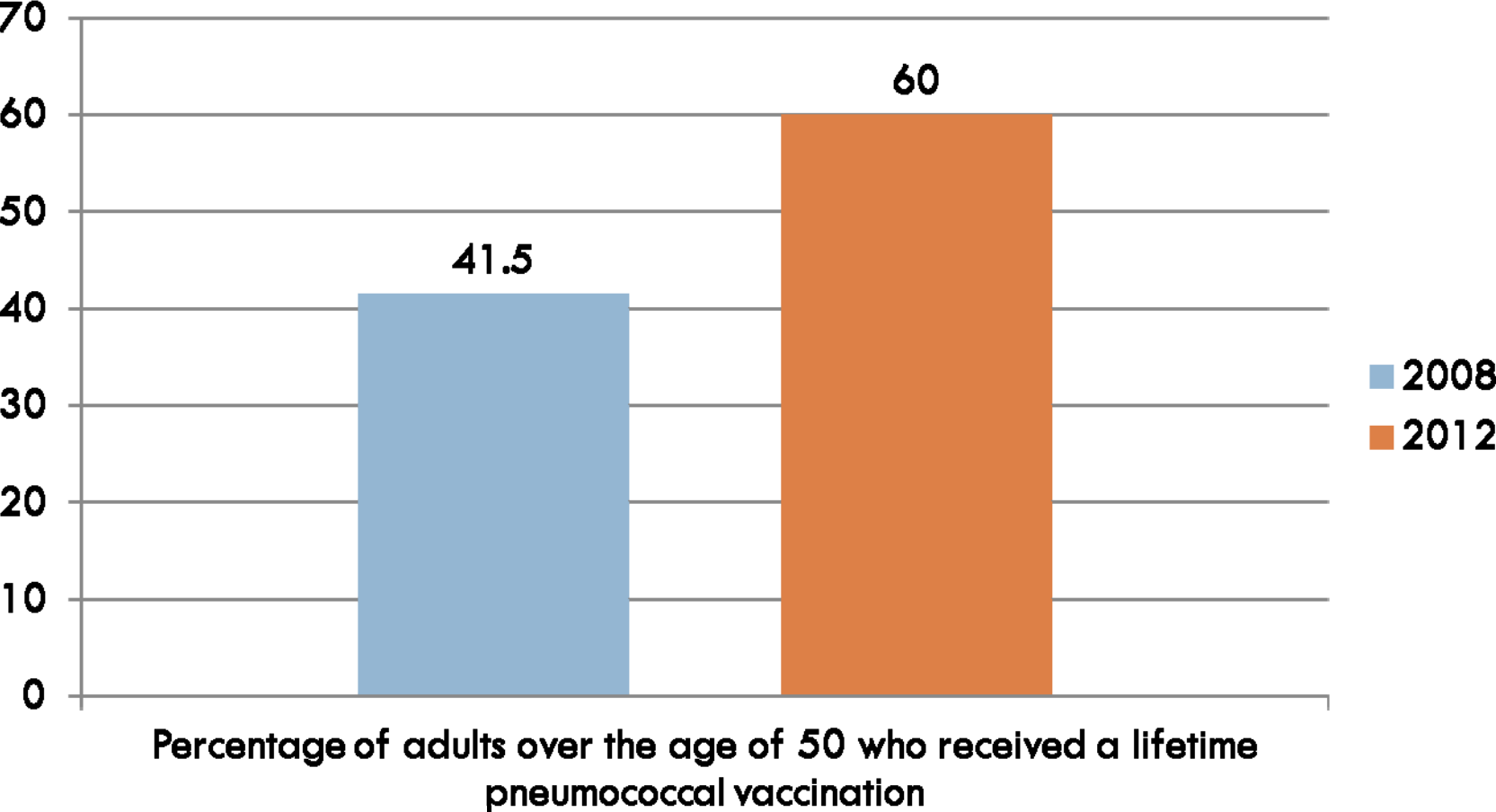
Flu Immunization Results



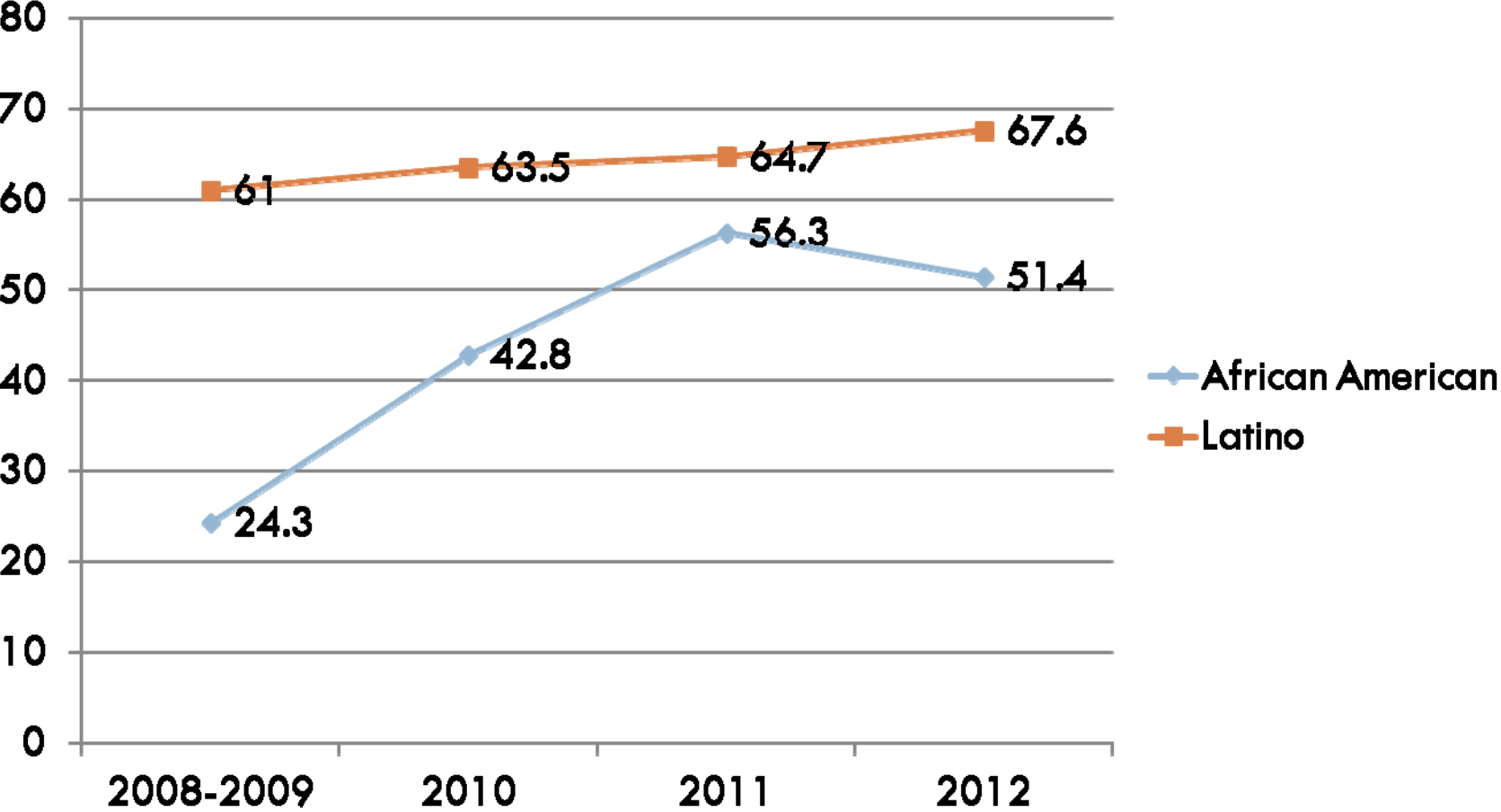
Flu Immunization Results



Pneumococcal Immunization Results



Pneumococcal Immunization Results



Partnerships Continue

- Two of the partnering community clinics continue to work with the newly reorganized Immunize LA Families Coalition
- Interest in follow-up AFIX assessments
- Staff from the clinics attend meetings, are on the executive board and in workgroups.

For More Information

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