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California Immunization Coalition Vaccine Booster - July 2020



CALIFORNIA IMMUNIZATION COALITION

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#DontWaitVaccinate Campaign

WE'RE MAKING CHECKUPS SAFE FOR YOU:



- requiring masks
- screening and separating patients
- disinfecting rooms

Don't Wait–Vaccinate!

CIC and partners have developed a communication and social media toolkit to help address the concerning drop in immunization rates among California children and adults during the COVID-19 pandemic era. This toolkit is designed to help health care professionals, health plans, public health information officers, immunization program managers, coalitions, school administrators, advocates and partner organizations work together to support providers and urge patients to keep and schedule routine checkups and immunization visits.

We are extremely pleased to be working with a number of partners including the American Academy of Pediatrics - CA, California Academy of Family Physicians, California School Nurses Organization, the Department of Health Care Services (DHCS), and the California Primary Care Association, along with significant leadership and input from California Department of Public Health Immunization Branch.

CDC has NEW videos that help diagnose Measles
[-Measles Clinical features](#)
[-Measles Diagnoses](#)

Our Mission

The California Immunization Coalition is a public-private partnership dedicated to achieving and maintaining full immunization protection for all Californians to promote health and prevent serious illness.

Contact Us

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Get started

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CIC Favorites:

[ShotsForSchool](#)

Everything you need to know about CA's school IZ requirements

[ShotByShot](#)

Stories put a face on

This toolkit includes a variety of messaging to share with your professional networks to encourage patients to reconnect with their providers.

[View the Campaign here.](#)

Highlights of the campaign kit include:

- * Sample social media posts for multiple audiences
- * Talking points
- * Template provider letter to patients
- * Template robocall script to patients
- * Tips on how to maximize social media messages
- * Social media calendar (if you're interested in coordinating outreach efforts)

DON'T WAIT— VACCINATE!

California Campaign Kit



Message from Dr. Messonnier of the CDC

vaccine-preventable diseases

[Flu.gov](#)

CDC site for the latest flu info and resources

[VaccinateCalifornia](#)

Parent advocacy group working to raising CA's vaccination rates

[EZIZ.org](#)

One stop shop for immunization training and resources

[VoicesforVaccines](#)

Science-based information about vaccines and VPD's for parents by parents

[Immunize.org](#)

Immunization education resource materials for healthcare professionals

[FamiliesFightingFlu](#)

Families working together to advocate and protect their communities against Flu

[VaccinateYourFamily](#)

National group advocating on the importance of timely immunizations and pro-vaccination policies

Keep up with us on:



Dear Colleagues,

The COVID-19 pandemic is not the only health threat in our midst. During these unprecedented times, we are asking for your help in protecting our communities through vaccination.

Maintaining coverage levels for vaccine-preventable diseases, preparing for the upcoming flu season, and working to protect at-risk and vulnerable populations are crucial activities. The vital roles you play in protecting

communities are more critical than ever.

Please see our requests in the [attached letter](#), which highlights several CDC resources. We appreciate your partnership and continued support and know that working together, we can overcome the challenges we face amid COVID-19 and help reduce the burden on the healthcare system.

Sincerely,

Dr. Nancy Messonnier, MD
Director, National Center for Immunization and Respiratory Disease (NCIRD), Centers for Disease Control and Prevention

Vaccination Guidance During a Pandemic

The COVID-19 pandemic has caused healthcare providers to change how they operate to continue to provide essential services to patients. Ensuring immunization services are maintained or reinitiated is essential for protecting individuals and communities from vaccine-preventable diseases and outbreaks and reducing the burden of respiratory illness during the upcoming influenza season. [Federal resources](#) designed to guide vaccine planning during the COVID-19 pandemic:

Special Supplement to Vaccinate Your Family State of the ImmUnion Report



The COVID-19 pandemic has shown us what those in public health have suspected for many years: Chronic underfunding and neglect of our public health infrastructure has left us vulnerable to infectious diseases and their damaging effects. As the coronavirus pandemic continues to impact our country, many of us are anxiously awaiting a vaccine. Unfortunately, vaccines are only effective if people receive them.

Vaccinate Your Family (VYF) has therefore released a special supplement

to our annual State of the ImmUnion (SOTI) report. In this brief report on COVID-19 vaccinations, we examine the five steps Congress must take to strengthen our country's vaccine infrastructure and the three ways in which Members of Congress can help their constituents understand the value of vaccines.

Please take a moment to review this short report and share it with your Representatives and Senators. Please do not hesitate to reach out to VYF if you have any questions or would like additional information. You can reach them [here](#).

NEW! CIC Now On YouTube



CIC Has recently migrated all of our [Education Hour](#) presentations to Youtube for on- Demand watching. We also uploaded the [#Fludropped video](#) that we released in December to our Channel. Subscribe to CIC's channel to ensure you never miss one of our webinars.

CDC Interim Guidance - Administering Flu Vaccine



CDC has released [interim guidance](#) for immunization providers to help them safely administer vaccines during the COVID-19 pandemic era. CDC will update this guidance as the epidemiology of COVID-19 in the U.S. evolves so be sure to bookmark the page and check

back regularly.

CIC's July Education Hour New Vaccines: From Development to Clinical Trials and Safety Monitoring

Featuring Nicola Klein, MD, PhD.

Today, a vaccine against the novel coronavirus is at the top of pretty much everyone's wish list, and we can go to social or any other kind of media and hear predictions that it will be developed anywhere from "really soon" to "maybe never." For a clearer picture, join CIC's upcoming Education Hour at 12:00 pm July 29th to hear Nicola Klein, MD, PhD, Research Scientist at the Kaiser Permanente Northern California Division of Research and Director of the Kaiser Permanente Vaccine Study Center, talk about how new vaccines



become tools for preventing disease. Dr. Klein will review development, phases of clinical trials, and the rigorous safety monitoring processes that are a necessary part of introducing a new vaccine. She also will discuss some promising COVID-19 vaccines.

[Register to save your seat today!](#)

The 2020 Northwest Immunization Conference



The Northwest Immunization Conference 2020 will be expanding immunization week to the entire month of August! Hosted in partnership with the Oregon HPV Prevention Alliance, virtual events covering vaccine-related topics will be available throughout the month.

[Learn More.](#)

Click below to join CIC on Social Media!



Immunization Information en Español!

**Información sobre las vacunas
en su idioma**



The Spanish website, vacunasymisalud.org, has been redirected to the [CDPH Immunization website](#). Including Spanish information on the CDPH website makes the content more accessible to everyone as the website is ADA compliant as well as mobile-friendly.

[10 Summer "Travel" Tips](#)



Summertime means summer fun! If you're heading out of town, or just heading to the backyard, take steps to stay healthy. Illnesses make terrible souvenirs!

- Stay hydrated.
- Wash your hands frequently.
- Make sure you're up-to-date on routine immunizations.
- Don't skimp on sleep.
- Apply - and reapply - sunblock.
- Protect your eyes from harmful rays.
- Go outside and play.
- Snack on summer fruit.
- Be water wise and swim with a buddy.
- Treat blisters, insect bites, and cuts immediately.

The California Immunization Coalition is a statewide 501c3 nonprofit. Newsletter content is the sole responsibility of the California Immunization Coalition.
