



Get Involved

Vaccine Booster - November 2020

Governor Announces New Task Forces

Community Vaccine Advisory Committee



California has established a Community Vaccine Advisory Committee to ensure the COVID-19 vaccine is distributed and allocated equitably, California has created two related work groups: a Drafting Guidelines Workgroup charged with developing California-specific guidance for the prioritization and allocation of vaccine when supplies are limited, and a Community Advisory

Vaccine Committee to provide input and feedback to the planning efforts and solve barriers of equitable vaccine implementation and decision-making. You can read more about them [here](#)

The goal of the Community Vaccine Advisory Committee is to provide feedback and guidance to the Scientific Safety Review Workgroup and the Drafting Guidelines Workgroup based off knowledge, expertise, as a representative group of the greater community. Learn more about the committees [here](#).

The California Immunization Coalition has been asked to be a part of the new committee and we look forward to helping ensure equitable, transparent and safe distribution and administration of the COVID-19 Vaccine once it becomes available.

For more information on COVID-19 information and resources - go to the CIC webpage on COVID-19.

National Influenza Vaccination Week

Monday December 6 - Friday December 12



National Influenza Vaccination Week from December 6 -12 is a call to all Americans 6 months and older to get their annual flu vaccine if they have not already. Since COVID-19 and flu could spread simultaneously this winter, this week will serve to remind people that there is still time to get a flu vaccine to protect against flu illness and serious flu complications, such as worsening of chronic conditions or pneumonia, for example.

NIVW provides a well timed opportunity to remind the media and our communities that it is not too late to vaccinate. Although influenza season has technically begun, there is still time to help prevent potential concurrent infection during this very difficult time. We need to do whatever we can to keep our community members healthy and out of the hospital.

In addition to the great tools on the CDC website, be sure to check out the CDPH /CIC developed campaign **#DontWaitVaccinate** for more tools and ideas to use on your communications to patients and the community via your website and social media feeds. The messages are all customizable for your communications

Additionally, the California Department of Public Health has more tools - **Lets Fight Flu Together** featuring video PSA's in English and Spanish, social media graphics and messaging.

[View the CDC toolkit here](#)

Register for December Education Hour

Communicating With Vaccine Hesitant Families: Proven Tools & Strategies

Join us on Wednesday December 2 | 12:00 pm - 1:00 pm (PST)

Featured Speaker

Amanda Dempsey MD, University of Colorado Denver

Our healthcare community is working hard to be ready to administer a COVID-19 vaccine in the near future. At the same time, we are also working hard to regain ground on our childhood, adolescent and adult



immunization rates that have slipped behind due to concerns about the pandemic and state and local stay at home directives. In addition to the logistical and communication challenges brought on by COVID-19 we are also confronted with the realities of intense and unabated misinformation about vaccines being circulated via anti vaccination individuals and networks, often utilizing popular social media channels. Sometimes, misinformation can even come from well intentioned, but mistaken, friends and family.

Whether it comes from a coordinated misinformation campaign, or happens organically through casual conversations with a friend, false information about vaccines and the science behind vaccines can lead some in our community to mistrust the health care

system and threatens the success of our vaccination programs – programs which have saved millions of people from disease, disability and death. To regain and strengthen that trust we need to start utilizing the strategies that have been proven to be effective at increasing vaccine uptake and furthering the conversation when talking to those whom are vaccine Hesitant.

Our featured speaker, Dr. Amanda Dempsey will lead us through a discussion about vaccine hesitancy, identify in detail the approaches that have been shown to make a difference, and touch on what she believes we can do about addressing the hesitancy many American's have in regards to receiving the future COVID-19 Vaccine.

[Register Today!](#)

COVID Conversation Series

The California Immunization Coalition, in partnership with the four American Academy of Pediatrics-California Chapters, invites you to attend a series of webinars designed to prepare the medical and public health community for the release and distribution of the upcoming COVID-19 vaccines.

The first COVID CONVERSATION will feature two members of the California COVID-19 Scientific Safety Review Workgroup, Dr. Yvonne Maldonado of Stanford University and Dr. Peter Szilagyi of UCLA. The conversation will be moderated by CIC Board members Dr. Pia Pannaraj of the Children's Hospital of Los Angeles and Dr. Eric Ball of the CHOC Primary Care Network. This webinar will focus on the science of the emerging vaccines as well as the logistics for distribution and administration of these immunizations.

Register Today!
Wednesday, December 9th
@ 6pm

PETER SZILAGYI, MD
University of California at Los Angeles

COVID Conversations
Program #1
Preparing California for the COVID-19 immunizations

YVONNE MALDONADO, MD
Stanford University

CALIFORNIA IMMUNIZATION COALITION

American Academy of Pediatrics CALIFORNIA

The conversations will consist of brief presentations by the speakers followed by a question and answer period. You can submit questions in advance during registration or during the webinar. Attendance will be limited to the first 500 registrants.

[Register Today!](#)

New CDC Study Findings on Pregnancy and Influenza

Flu vaccine is recommended for all women during pregnancy. During pregnancy the Flu vaccine protects you and your baby during a time when they are most vulnerable to flu complications and too little to receive the Flu vaccine themselves.

A recent study published by the CDC found that flu illness during pregnancy is associated with pregnancy loss and lower birthweight.

For this reason we want to encourage you to speak with your patients and provide a strong recommendation for Flu Vaccine.

The California Department of Public Health has created a useful flyer of information that can be downloaded [here](#).

[Click here to read the study](#)

Protecting Health: Saving Lives

Immunization Action Coalition's History On Film



If you haven't had a chance to watch the documentary created by PBS on the Immunization Action Coalition there is still time to watch it!

[Stream On Demand!](#)

As part its 24th season on PBS, [Visionaries](#) selected

Our Mission:

The California Immunization Coalition is a public-private partnership dedicated to achieving and maintaining full immunization protection for all Californians to promote health and prevent serious illness.

CIC Favorites:

[ShotsForSchool](#)

Everything you need to know about CA's school IZ requirements

[ShotByShot](#)

Stories put a face on vaccine-preventable diseases

[CDC.gov/Flu](#)

CDC site for the latest flu info and resources

[VaccinateCalifornia](#)

Parent advocacy group working to raising CA's vaccination rates

[EZIZ.org](#)

One stop shop for immunization training and resources

[VaccinateYourFamily](#)

National group advocating

the Immunization Action Coalition (IAC) to be one of twelve featured stories offered to public television stations during 2020–21. Filming was done over five days in Saint Paul, Minnesota, during February 2020. The documentary also includes footage from filming in 1995.

Congratulations to Dr. Wexler and the entire IAC Team - thank you for all you do.

CDC social media images and toolkit for prevention of Flu are available here



[View CDC Flu Images](#)

Giving Tuesday



CIC is participating in Giving Tuesday for the first time this year. Our work has always been important – but now it is vital.

Educating and advocating for the safe and equitable distribution of a brand new vaccine to help end this pandemic is historic.

We are working to support health care professionals

on the importance of timely immunizations and pro-vaccination policies

Immunization Action Coalition

National resource for distributing information about vaccines and vaccine preventable diseases

VoicesforVaccines

Science-based information about vaccines and VPD's for parents by parents

FamiliesFightingFlu

Families working together to advocate and protect their communities against Flu

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To submit articles, calendar items or announcements, contact: Kamrynn Saylor

with information on this effort and listening the needs and concerns of the public.

Thank you for your support. [Learn more here.](#)

Upcoming Webinars

COVID-19 Vaccination Implementation and the 'Vaccinate with Confidence' Strategy



The Immunization Action Coalition is hosting a 1-hour webinar, "COVID-19 Vaccination Implementation," on December 3 at 9 am (PST). This webinar will feature Dr. Nancy Messonnier, Director, National Center for Immunization and Respiratory Diseases (NCIRD); Director, COVID-19 Vaccine Task Force and Dr. Amanda Cohn, Chief Medical Officer, NCIRD and COVID-19 Vaccine Task Force.

This important and timely topic will be addressed by key leaders at the Centers for Disease Control and Prevention (CDC).

Register now to be sure you don't miss this informative session.

[Click here to register](#)

MenB Vaccination During COVID

San Diego Immunization Coalition Webinar

MenB Vaccination during COVID

Wed, Dec 2, 2020
12 noon - 1 PM
via Zoom



featuring
**Patsy and Jamie
Schanbaum**

A mother and daughter
who triumphed over
meningitis



The San Diego Immunization Coalition is hosting a webinar on Wednesday December 2 from 12- 1pm on MenB Vaccination during COVID. Featuring Patsy and Jamie Schanbaum

[Click here to Register](#)

Highlights from Last Newsletter:

- CIC in partnership with CDPH release flu materials with the #DontWaitVaccinate campaign
- Public health officers and health departments have been tirelessly working to keep our communities safe. In return we need to support our local health officers by thanking them for everything they're doing.

- CIC's September Education hour featured Serese Marotta from Families Fighting Flu

[You can check out last months full newsletter here.](#)

The California Immunization Coalition is a statewide 501c3 nonprofit. Newsletter content is the sole responsibility of the California Immunization Coalition.

California Immunization Coalition

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[Send Us A Message](#)

