

TEMPLATE LETTER TO PATIENTS (PEDIATRICS)

Customize this letter to send to families encouraging them to come in for flu vaccinations.

Dear Parents,

During the COVID-19 pandemic, it's more important than ever to keep your child protected against flu. Flu and COVID-19 look very similar and getting sick could mean having to get tested for both, visiting the doctor more often, missing school/work or worse. Catching flu can also weaken the immune system, putting your child at risk for other infections, including COVID-19. Children 12 years of age or older can now get their COVID-19 shot at the same time as other recommended vaccines.

With schools resuming in-person instruction, we want to make sure your child is protected now. Please make an appointment to immunize your child against flu today. As a reminder, we are taking extra steps to help protect you and your family, including:

[Please omit the ones that do not apply.]

- Wearing masks at all times.
- Cleaning exam rooms between patients.
- Spacing out well and sick visits.
- Checking everyone's temperature before they enter.
- Limiting visits to one caregiver per child.
- Asking parents or caregivers to check in from their car.
- Addressing your questions over the phone or computer before the visit, so we can lessen your time at the clinic.
- Offering drive-thru/drive-up shot appointments in our parking lot!

Tips for keeping your child safe during their visit:

- Is your child 2 years of age and older? Please have them wear a mask before entering our clinic (do not use if your child is having trouble breathing). Parents and caregivers also need to wear a mask.
- Use hand sanitizer before entering and after leaving our clinic. We have some available by the front door!
- Please call us upon arrival and wait in your car. We'll let you know when we are ready to see you.

Please call our office at (XXX) XXX-XXXX to schedule your child's flu shot visit. Staying on track with needed checkups and shots, especially during COVID-19, is very important to your child's health. Don't wait—vaccinate!

With you in health,
Dr. [your name here]