2021-22 LATE INFLUENZA VACCINE TALKING POINTS

FOR DRAFTING SOCIAL MEDIA MESSAGES, PRESS RELEASES, ARTICLES AND OTHER COMMUNICATIONS:

With flu and COVID-19 still spreading in California, it’s important that children and their families are fully vaccinated against both diseases.

- Even if you have already gotten a COVID-19 vaccine, you are still recommended to get a flu vaccine.
- Make sure you get your COVID-19 and flu vaccines to keep our schools open, healthy, and running strong!
- It’s not too late to get vaccinated against the flu! Get the whole family vaccinated to keep you and your loved ones healthy and safe.
- With the combination of COVID-19 surges and flu circulating, getting COVID-19 and flu shots are important to protect your child from both diseases. Don’t miss any shots to protect your child!
- It’s not too late to get your flu shot! Flu usually peaks between December and February, but it can spread as late as May. With the flu season still going on, it is important to get a flu vaccine to protect yourself and your loved ones.

Getting sick with the flu or COVID-19 can be dangerous for children.

- COVID-19-related hospitalizations are eleven times higher among unvaccinated children than those fully vaccinated.
- Flu illness is more dangerous than the common cold for children. Each year, millions of children get sick with seasonal flu; thousands of children are hospitalized, and some children die from flu.
- Children younger than 5 years old and children of any age with certain long-term health problems are at high risk of flu complications like pneumonia, bronchitis, sinus and ear infections.

Getting vaccinated is the best tool we have to keep flu and COVID-19 out of our schools.

- Respiratory diseases like flu and COVID-19 can be easily spread in school settings. Getting vaccinated against both diseases can help limit the spread and keep students and staff in the classroom.
With the flu season still underway, keep yourself, school staff, and students safe by getting the entire family immunized against the flu!

Getting a flu vaccine is an easy way to keep everyone in our community healthy throughout the school year!

Getting vaccinated against flu has been shown to reduce flu illnesses, doctor’s visits and missed school days.

Getting vaccinated against flu and COVID-19 are safe and easy actions all families can take to protect one another.

Make sure that everyone 6 months and older in your home is fully vaccinated. Staying healthy and protected is a family affair.

You can receive COVID-19 (including boosters) and flu shots during the same visit! It's safe and convenient.

Flu vaccines have a good safety record. Millions of people have safely received flu vaccines for decades and there has been extensive research supporting the safety of flu vaccines.

Vaccines, like any medicine, can have side effects. When they occur, flu vaccine side effects are generally mild and go away on their own within a few days.

You can get both flu and COVID-19 shots at your local pharmacy or visit vaccines.gov to find a location near you. You can also make vaccine appointments by visiting myturn.ca.gov.

If more convenient, get family members vaccinated together. Schedule appointments for everyone in the household who haven't been fully vaccinated against flu or COVID-19 yet.