

# #DONTWAITVACCINATE CAMPAIGN TALKING POINTS

FOR DRAFTING SOCIAL MEDIA MESSAGES, PRESS RELEASES, ARTICLES AND OTHER COMMUNICATIONS:

## Don't wait—vaccinate.

- Getting kids immunized is important. As children attend summer camps and return to school in the fall, getting vaccinated can prevent spread of vaccine-preventable diseases like measles and whooping cough (pertussis).
- Ensure your child gets all their routine immunizations before the first day of school to keep them protected throughout the school year.
- When you go in for COVID-19 vaccine and boosters, ask your doctor if there are any other vaccines you may need.
- Routine childhood and adult vaccination rates dropped drastically during the COVID-19 pandemic, and many still need to get caught up! Low vaccination rates can put communities at risk for outbreaks of serious diseases.
- Staying up to date on routine vaccinations helps you, your family, and your community stay healthy and prevent deadly diseases.

## Schedule a vaccine appointment now.

- There are many children and adults who have missed wellness visits and still need to catch up on immunizations. Schedule a checkup today to keep yourself and your family protected.
- Well-child visits are essential for many reasons, including: **Tracking growth and developmental milestones**, discussing any concerns about your child's health, and getting scheduled vaccinations to prevent illnesses like measles and whooping cough (pertussis) and other serious diseases.
- Parents: make sure your child is up to date on all vaccines – check with the doctor.
- COVID-19 vaccines are available for everyone 6 months of age and older to protect against severe disease, including hospitalization and death.
- Parents with children six months through four years should ask their child's doctor when COVID-19 vaccine will be available for them. Over 200 million people, including [over 20 million children](#), have safely received the COVID-19 vaccine.
- COVID-19 vaccines may be given at the same time as other routine vaccinations.
- Those who don't have health insurance can still get vaccinated. The Vaccines for Children (VFC) program offers free vaccines to eligible families who cannot afford to pay for their children's vaccines (through 18 years of age). Similarly, the Vaccines for Adults (VFA) program offers free vaccines for eligible adults. Ask your doctor about these programs.
- Many local pharmacies offer vaccines, including the COVID-19 primary series and booster vaccines. Visit [myturn.ca.gov](http://myturn.ca.gov) or [www.vaccines.gov](http://www.vaccines.gov) or call 1-833-422-4255 to make an appointment at a location near you.