

FALL 2022 INFLUENZA VACCINE TALKING POINTS

FOR DRAFTING SOCIAL MEDIA MESSAGES, PRESS RELEASES, ARTICLES AND OTHER COMMUNICATIONS:

Getting vaccinated against the flu is safe and remains the best way to prevent serious illness and reduce the spread to others.

- Getting your flu vaccine is the best way to protect yourself and your loved ones from flu.
- Flu vaccinations help prevent severe illness and keep people out of the hospital.
- Flu vaccination can help put less of a burden on our healthcare system. This is especially important if we have a bad flu season.
- No vaccine is 100%, but even if you catch the flu while vaccinated, your symptoms may be less severe, and you are less likely to get others sick.
- Getting vaccinated against flu means fewer sick visits to the doctor and more time with your loved ones.

Protect yourself and your loved ones by getting vaccinated against flu.

- Do your part to protect yourselves and your loved ones by getting vaccinated against flu.
- We are stronger when we are all protected. Call your doctor or pharmacist to get vaccinated against flu today!

Everyone 6 months of age and older is recommended to get vaccinated against flu by the end of October every year, especially those who are most vulnerable to getting sick.

- Children 6 months to 8 years of age getting flu vaccines for the first time need 2 doses 4 weeks apart for best protection.
- Young children 6 months - 8 years old are most vulnerable to getting sick from the flu. Two doses of flu vaccine can provide the maximum protection they need. Talk to their doctor about flu vaccines today!
- Flu vaccines are especially important for babies, pregnant persons, those with underlying medical conditions, and older adults who are at highest risk for flu complications and hospitalizations.
- Getting the flu vaccine every year has been proven safe and effective in preventing severe illness and death in children and adults.

- Getting vaccinated will protect yourself from getting very sick and protect infants under 6 months of age and others who can't get vaccinated against flu.
- Baby, child, tween, or teen? Flu vaccine by Halloween! Make sure to call their doctor or pharmacist to get them vaccinated!
- Getting vaccinated against flu during pregnancy helps protect you and your baby from flu complications, including stillbirth, low birth weight, and pre-term labor.
- Getting vaccinated against flu during pregnancy helps pass on protective antibodies to your baby before birth.

It is safe and convenient to get the flu vaccine at the same time as other vaccines, including COVID-19 vaccines and boosters.

- Save yourself the extra trip! When you get your flu vaccine, ask your doctor or pharmacist about other vaccines you may need, including COVID-19 vaccines and boosters. It is safe AND convenient to get them at the same visit!
- Protect yourself from getting severely sick from flu and COVID-19! It is safe to receive your COVID-19 vaccines and boosters with your annual flu vaccine. If you are 12 years of age or older and have completed your primary series of COVID-19, talk to your doctor or pharmacist about getting the updated bivalent booster for extra protection.

Schools

- Getting your young child vaccinated against flu may reduce disruptions to childcare and in-person learning and activities.
- With kids back in school classrooms, it is important to make sure they are vaccinated against serious diseases like flu and COVID-19.
- Let's keep attendance high in our schools. Get your kids vaccinated against flu and COVID-19 this fall.
- Flu vaccine helps children stay healthy and in the classroom. Protect them now and make a flu vaccine appointment with your child's medical provider or visit your local pharmacy.

Childcare

- Babies and young children are especially vulnerable to serious complications from flu. Let's keep children safe from catching the flu or COVID-19 in childcare centers with life-saving immunizations. It is safe to get both flu and COVID-19 vaccines during the same visit.
- Everyone ages 6 months and over should get the flu vaccine to keep them healthy and protected from getting sick with the flu, especially around other children. Make a vaccine appointment with your child's medical provider or visit your local pharmacy.
- With flu season here, it is important to keep our children safe and healthy. Make sure to get them vaccinated against flu to protect other children and staff from getting sick!