

California Immunization Coalition  
2024 Summit Prospectus

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# California Immunization Coalition Summit 2024



Sacramento

June 5-6, 2024



Sponsorship and  
Exhibitor Opportunities

# Summit Focus

The 2024 California Immunization Coalition Summit provides a rich interactive experience for our participants and speakers. Our work in disease prevention is vital and unique, and the 2024 event will include expanded time for networking, peer engagement and resource sharing. This one-of-a-kind event has helped those supporting immunizations get to know their resources in California, better understanding of the challenges around vaccine confidence, and receive important status updates on California's immunization programs. To learn more about previous years Summit themes and speakers, visit our website: <https://www.ImmunizeCA.org>

## California Immunization Coalition Summit 2024

The California Immunization Coalition (CIC) is a statewide non-profit organization dedicated to achieving and maintaining full immunization protection for all Californians, to promote health and prevent serious illness, disability and death.



### CME/ CEUs

This activity is being planned and implemented in accordance with the Institute for Medical Quality and the California Medical Association's CME Accreditation Standards (IMQ/CMA)

### Who Should Attend?

- Physicians
- Pharmacists
- Nurses
- Immunization Stakeholders
- Coalition members
- Medical Directors
- Hospital Staff
- State and County Public Health and Immunization Program Staff
- Health Care Leaders
- Government Leaders
- Medical Directors
- Other providers from public and private sector



# 2024 Summit & Location

The 2024 Summit will feature speakers, expert panels, workshops, and opportunities for discussion with some of the top leaders in immunization and healthcare advocacy in California. The focus of the 2024 Summit will be on ways we can collaborate and partner to improve immunization uptake in California and innovative ways we can educate our communities to protect them from vaccine preventable diseases. We look forward to reengaging with colleagues and developing new partnerships that will help California achieve improved vaccination rates.

## Welcome to Sacramento

Sacramento, The capitol of California, is known for its Gold Rush era and is home to the California Legislature. Sacramento is buzzing with things to see, taste and savor.

The Conference venue is the Safe Credit Union Convention Center, located at 1515 J St, Sacramento, CA 95814

The hotel room block is at the Sheraton Grand Sacramento located at 1230 J St. Sacramento, CA 95814

To learn more about what the City of Sacramento has to offer, visit <https://www.visitsacramento.com/>



## PREVIOUS SPONSORS AND EXHIBITORS

Many local and national organizations have sponsored and exhibited at past CIC Summits. Our past sponsors and exhibitors include:

Anthem Blue Cross

AstraZeneca

Berlinger

California Department of Public Health IZ

Branch

Cervivor

Chapman University

Control Solutions

Dynavax

The Food and Drug Administration

GlaxoSmithKline

M- Corp

Merck

Merit Calibration

Moderna

Novavax

Onset

Partnership Health Plan

Pfizer

Primary.Health



# SPONSORSHIPS

## 2024 SPONSORSHIP OPPORTUNITIES

Showcase your organization and support for immunizations by participating as a sponsor or exhibitor at the 2024 Annual CIC Summit. There are a number of ways to support the Summit in addition to attending: General Sponsorship, Event & Activity Sponsorship, & Exhibitor. By sponsoring or exhibiting at the CIC Summit, you will help to make our annual Summit an engaging and empowering experience for all.

### GENERAL SPONSORSHIP

There are four levels of general sponsorship described below. All levels will be listed on the:



#### CIC Summit Webpage

Company logo and hyperlink to company website will be posted on the Summit webpage



#### Conference Slide Deck

Company logo will be included in the official conference slide deck

Additional benefits are described below by sponsorship level.

### Big Shot's

**\$12,000**

- Breakfast sponsorship with organization mentioned
- First Choice at Exhibit Table Selection
- An electronic copy of the attendee list with name and organization\*
- 7 complimentary registrations to the general conference\*

### Ambassador

**\$9,000**

- Single table in the Exhibition Space
- Priority in Exhibit Table Selection
- An electronic copy of the attendee list with name and organization\*
- 5 complimentary registrations to the general conference\*

### Partner

**\$6,000**

- Single table in the Exhibition Space
- Priority in Exhibit Table Selection
- 3 complimentary registrations to the general conference\*

### Advocate

**\$3,000**

- Single table in the Exhibition Space
- Priority in Exhibit Table Selection
- 2 complimentary registration to the general conference\*

\*Registration details are forthcoming and will be posted on the Summit website in late 2023.

# Sponsorships Continued

## Pre- Conference Welcome Event

This is our first year offering a Pre- Conference welcome event. By sponsoring this early part of the Summit your Company will have the opportunity to be the first organization some of our attendees engage with.

**\*This sponsorship includes the benefits of the Partner Sponsorship level.**

**\$10,000**

One Sponsorship Opportunity

## Networking Reception

Reception @ Safe Convention Center

By sponsoring this popular reception, your organization will have the opportunity to make a brief welcome announcement and acknowledgement to all attendees at the start of the Reception.

**\*This sponsorship includes the benefits of the Partner Sponsorship level.**

**\$10,000**

One Sponsorship Opportunity

## Silent Auction

In-kind Opportunity

Build a basket, make an inkind donation or send in a check and CIC will do the work for you.

**\$500\***

Multiple Sponsors

\*In lieu of an in-kind donation or basket, your organization can send in a check for \$500 and CIC will create a basket on behalf of your organization.

## Conference Breaks

COFFEE BAR & SNACK TABLE

Coffee and snacks are a crucial part of any successful conference. By sponsoring coffee, and snacks your organization will have a sign on the table acknowledging your organization.

**\*This sponsorship includes the benefits of the Advocate Sponsorship level.**

**\$8,000**

Two Sponsorship Opportunities

**One Sponsor for June 5 & One Sponsor for June 6**

## Welcome Bag

Does your organization have materials that you would like to share with our attendees?

(Ship your items to CIC 7617 Alma Vista Way Ste. C Sacramento, CA 95831 to be included in the 2024 welcome bag.)

All attendees will receive a bag upon registration.

**\$800.00**

MULTIPLE SPONSORS

## Student Sponsorship

CIC is committed to ensuring students and residents are supported on their path to becoming our next generation of immunizers.

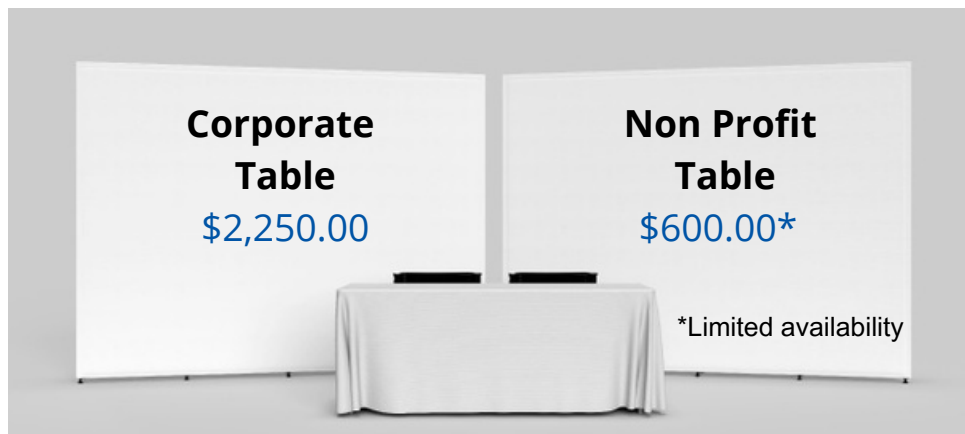
By becoming a student sponsor your organization will be acknowledged and mentioned in our Summit materials and your organization will be provided with 3 complimentary registrations to invite students and residents.

**\$2,000**

MULTIPLE SPONSORS

# 2024 Exhibitor Opportunities

The Exhibitor space will be set up in designated areas with high visibility and foot traffic.



Additional Exhibitor registrations can be purchased at \$200 each. Maximum of 2 additional registrations per group. Space in the exhibit hall will be assigned based on sponsorship level.

## Each Table Package Includes:



- 6 – foot table
- Tablecloth, 2 Chairs and a wastebasket
- Two exhibitor registrations\*
- Listing in the Summit Welcome Packet

\*\*Registration details are forthcoming and will be posted on the Summit website in late 2023. Exhibitors can set up the morning of Wednesday, June 5, 2024 between 8:00 am – 12:00 noon and must break down their exhibits by 6:00 pm on the last day of the Summit June 6, 2024.

## Conference Registration Fees



- Registration: \$350
- Early Bird: \$290 – by March 29, 2024
- CME/ CEUs: \$50

\*The CME/ CEU approximately \$5 a unit. Please visit the Summit website [www.immunizeca.org](http://www.immunizeca.org) for details on the hotel room block.



## Contact Information

If you have any questions about sponsoring or exhibiting at the CIC Summit please contact [Klawton@immunizeca.org](mailto:Klawton@immunizeca.org) for more information.

# SPONSORSHIP & EXHIBIT APPLICATION AND AGREEMENT

(Print name as it should appear in all printed materials and on your exhibit booth sign).

Sponsor/ Exhibitor:

Company/ Organization:

Contact Person (person in charge of making booth arrangements):

Address:  City:  State:  Zip:

Phone:  Email Address:


Names of Exhibit Representatives (2 people who will be staffing your booth)

Name of 1st representative:

Name of 2nd representative:

Additional staff at \$200 each\*:

**\*Maximum of 2 additional staff at discounted registration rate**



Please provide a description of your organization below. Please send a high-resolution jpeg of your logo over to [klawton@immunizeca.org](mailto:klawton@immunizeca.org) with your completed forms.

Completed forms are due by: **02/17/2024**

## Organization Description:

### Payment summary amount due:

- Big Shot's** Level – \$12,000
- Ambassador** Level – \$9,000
- Partner** Level – \$6,000
- Advocate** Level – \$3,000

- Corporate Exhibit Table – \$2,250 **(for those not sponsoring)**
- Not For Profit Exhibit Table – \$600.00
- Additional Exhibitor Conference Registration – \$200 each  
\*maximum of 2

- Pre- Conference Sponsor – \$10,000
- First Night Reception Sponsor – \$10,000
- Silent Auction – \$500\*
- Conference Breaks – \$8,000
- Conference Bag Sponsor – \$800
- Student Sponsorship – \$2,000

**Total amount approved to be charged:**

\$

**Payment Type:**  Credit Card  Check  PayPal  Pay By Phone

Please make checks payable to "California Immunization Coalition and send to 7617 Alma Vista Way Ste. C Sacramento, CA 95831

Name as it appears on credit card:

Credit Card Number:  Expiration Date:  Security Code/ CCV:

Printed Name:

Signature:  Date:

\*Credit card payments will inquire a 2.5% processing fee

All exhibitors will accept the following terms and conditions as part of the application process.

# 2024 California Immunization Coalition Summit Exhibit and Sponsorship Agreement

## RULES, REGULATIONS, AND LIABILITY INDEMNIFICATION

**Each Exhibitor at the 2024 California Immunization Coalition Summit shall agree to each of the following terms and conditions:**

01. California Immunization Coalition (CIC) reserves the right to decline, prohibit, deny access to, or remove any exhibit which in its sole judgment is contrary to the character, objectives, and best interest of the Summit or suitable for its attendee audience. This reservation includes, but is not limited to, any violation of any public policy, or these rules and regulations and extends to persons, things, printed matter, products, and conduct. CIC reserves the right to refuse applications of Exhibitors not meeting standards required or expected, as well as the right to curtail exhibits or parts of exhibits that contravene the character of the meeting.
02. Upon receipt of an exhibit table application, CIC will notify the exhibitor with confirmation and send separate instructions explaining how to register and submit additional information.
03. Nothing shall be posted on, nailed, screwed, or otherwise attached to columns, walls, floors, drapes, or other parts of the building in accordance with the rules of the Safe Credit Union Convention Center.
04. Exhibitor agrees not to dismantle its booth and not to conduct any packing before the move-out period.
05. There is no security personnel provided. The exhibitors should not leave valuable articles unprotected. "Hand-outs" or gifts should be placed out of sight or locked during non-Summit hours.
06. Exhibitors will receive a full refund, less a service charge of \$200.00, if the Exhibitor submits written notice of cancellation to CIC on or before February 28, 2024. No refunds will be given for any cancellation notification received after February 28, 2024.
07. Neither CIC or the Safe Credit Union Convention Center maintain insurance to cover the exhibitor's property. Damage or loss, as well as injury to person(s) assembling or dismantling any exhibit, is the sole responsibility of the exhibitor.
08. Summit organizers reserve the right to assign exhibitors to their space. Every effort will be made to accommodate the exhibitor's location preference. Prior notification will be given to the exhibitor in order to mutually agree on a different location within the exhibit area.
09. The sponsor agrees to use the Summit attendee listing for the purposes of invitations to exhibit or attend hospitality functions only. This listing may not be used for mass marketing purposes.
10. Demonstration/AV Equipment - All demonstrations shall be confined to the space allotted to each exhibitor. Activities should be planned in such a manner that they will not interfere with the normal traffic flow, nor infringe on normal conversations in the nearby exhibits. Any exhibit consistently disturbing other exhibitors may be closed.
11. Should the Summit venue experience damage or destruction by strikes, Acts of God, a national or state emergency declaration, or other causes beyond the control of CIC, so as to prevent CIC from exhibit hours, the exhibitor will be charged for space only for the period the space was or could have been occupied by exhibitor; and the exhibitor hereby waives any claim against CIC, directors, officers, agents, or employees for losses or damages which may arise in consequence of such inability to occupy assigned space.
12. Exhibitor agrees to defend, indemnify, protect, save and hold harmless CIC, the Safe Credit Union Convention Center, and all of its or their agents or employees from and against any claim, loss, liability, damages or charges imposed against any indemnitee based on all of the following: (a) violations of any ordinance; (b) Exhibitor's construction or maintenance of an unsafe exhibit; (c) the negligence or misconduct of Exhibitor or its agents or Exhibitor's breach of any of the terms and conditions under this Agreement; and (d) all other claims, demands, losses, costs, and damages, including attorneys' fees, court costs and judgments, arising from or relating in any manner to Exhibitor's, its agents, employees, and business invitees occupancy and use of the exhibition premises, or any other part of the hotel. Exhibitor must maintain proper insurance coverage for its property and liability.
13. Exhibitor intends to be legally bound by the terms of this Agreement

Organization Name:

Title:  Phone:  Email:

Printed Name:

Signature:  Date: