

2026

CICSUMMIT

JUNE 3-4
SACRAMENTO



CALIFORNIA
IMMUNIZATION
COALITION

**Sponsorship and
Exhibitor Opportunities**



Summit Focus

The 2026 California Immunization Coalition Summit provides a rich, interactive experience for participants, speakers, exhibitors, and sponsors. Our work in disease prevention is vital and unique, and the 2026 event will include expanded opportunities for networking, peer engagement, and resource sharing. This one-of-a-kind Summit has helped those supporting immunizations across California connect with key resources, gain a deeper understanding of challenges surrounding vaccine confidence, and receive timely updates on California's immunization programs. To learn more about past Summit themes and speakers, visit our website: <https://www.ImmunizeCA.org>

California Immunization Coalition *Summit 2026*

The California Immunization Coalition (CIC) is a statewide non-profit organization dedicated to achieving and maintaining full immunization protection for all Californians, to promote health and prevent serious illness, disability and death.



CME/ CEUs

This education activity is being jointly provided by the Annenberg Center for Health Sciences at Eisenhower and the California Immunization Coalition. CE credit will be available for clinicians.

Who Should Attend?

Physicians
Pharmacists
Nurses
Immunization Stakeholders
Coalition members
Medical Directors
Hospital Staff
State and County Public Health and Immunization Program Staff
Health Care Leaders
Government Leaders
Other providers from public and private sector

2026 Summit & Location

The 2026 Summit will showcase speakers, expert panels, workshops, and opportunities for discussion with leading figures in immunization and healthcare advocacy throughout California. The focus of the 2026 Summit will be on building trust in our communities to strengthen vaccine confidence in California and beyond. We are excited to collaborate with colleagues and forge new partnerships that help advance vaccination efforts statewide.

Welcome to Sacramento

Sacramento, the capital of California, is known for its Gold Rush–era history and is home to the California Legislature. Today, Sacramento is a vibrant city buzzing with things to see, taste, and experience.

The 2026 Summit will be held at the **Sheraton Grand Sacramento**, located at **1230 J Street, Sacramento, CA 95814**.

A hotel room block will also be available at the Sheraton Grand Sacramento for Summit attendees.

To learn more about what the City of Sacramento has to offer, visit <https://www.visitsacramento.com/>



SPONSORS AND EXHIBITORS

Many local and national organizations have sponsored and exhibited at past CIC Summits. Our past sponsors and exhibitors include:

Anthem Blue Cross	Health Net
AstraZeneca	Merck
Berlinger	Merit Calibration
California Department of Public -	Moderna
Health IZ Branch	Novavax
Chapman University	Onset
Control Solutions	Partnership Health Plan
Dynavax	Pfizer
The Food and Drug Administration	Sutter Health
GlaxoSmithKline	STC Health



Sponsorship Opportunities

Showcase your organization's commitment to immunizations by supporting the **2026 California Immunization Coalition Summit** as a sponsor or exhibitor. Sponsorship provides meaningful opportunities to engage with public health leaders, clinicians, and immunization stakeholders from across California.

There are several ways to support the Summit beyond attending, including general sponsorships, sponsorship of specific events or activities, and exhibitor opportunities. By participating as a sponsor or exhibitor, your organization helps create an engaging, collaborative, and impactful Summit experience for all participants.

General Sponsorships

General sponsorship levels are designed for organizations seeking meaningful visibility and engagement with Summit participants. All general sponsorship levels will include recognition on the following:



CIC Summit Webpage

Company logo and hyperlink to company website will be posted on the Summit webpage



Conference Slide Deck

Company logo will be included in the official conference slide deck

Additional benefits are described below by sponsorship level.

Big Shot – Premier Level – \$12,000

Customized enhancements and expanded engagement opportunities are available for organizations seeking tailored visibility and participation.

- Breakfast sponsorship with verbal acknowledgement during the program
- First choice in exhibit table selection
- Company logo included on attendee badges
- Electronic copy of the attendee list including name, email, and organization*
- Seven (7) complimentary registrations to the general conference*

Ambassador – \$9,000

- Single table in the Exhibition Space
- Priority in Exhibit Table Selection
- Company logo included on attendee badges
- An electronic copy of the attendee list with name, email and organization*
- 5 complimentary registrations to the general conference*

Partner – \$6,000

- Single table in the Exhibition Space
- Priority in Exhibit Table Selection
- Company logo included on attendee badges
- 3 complimentary registrations to the general conference*

Additional Sponsorship Opportunities

Enhance your organization's visibility and impact at the 2026 California Immunization Coalition Summit through these additional sponsorship opportunities. These options are designed to complement general sponsorship levels while offering targeted, high-value engagement with Summit attendees.

Whether your organization is seeking direct interaction, brand recognition, or meaningful support of CIC's mission, these opportunities allow you to align your support with key moments and experiences throughout the Summit.

Networking Reception Reception @ Sheraton Grand Hotel

By sponsoring this popular reception, your organization will have the opportunity to welcome attendees at one of the Summit's most well-attended networking events, bringing together **public health leaders, clinicians, and immunization partners from across California.**

This sponsorship includes the opportunity to make brief welcome remarks and receive verbal acknowledgment at the start of the reception.

\$7,000

One Sponsorship Opportunity

Conference Breaks COFFEE BAR & SNACK TABLE

Coffee and snacks are an essential part of a successful conference experience.

By sponsoring conference breaks, your organization will receive recognition at the coffee and snack station during peak networking times throughout the day, ensuring repeated visibility among attendees.

*This sponsorship includes the benefits of the Advocate Sponsorship level.

\$5,000

One Sponsor for June 3 & One Sponsor for June 4

Welcome Bag

Does your organization have materials you would like to share with Summit attendees?

Sponsors may provide materials to be included in the 2026 welcome bag distributed at check-in, **offering attendees a tangible, take-home connection to your organization.**

\$500.00

MULTIPLE SPONSORS

Student Scholarship Fund

CIC is committed to supporting students and residents as they prepare to become the next generation of immunization leaders.

Contributions to the Student Scholarship Fund help offset registration costs and expand access to the Summit.

Sponsors will be acknowledged in Summit materials for their support **demonstrating a shared commitment to workforce development and access to immunization education.**

\$1,000

2026 Exhibitor Opportunities

The Exhibitor space will be set up in designated areas with high visibility and foot traffic. The CIC Summit exhibitor space offers direct access to public health leaders, clinicians, and immunization decision-makers from across California.

Corporate Table
\$2,500.00

*Limited availability

Non-Profit Table
\$600.00*

*Limited availability

Additional Exhibitor registrations can be purchased at \$250 each.

Maximum of 2 additional registrations per group.

Space in the exhibit hall will be assigned based on sponsorship level.

Advocate Sponsorship – \$3,000

A sponsorship option for organizations seeking to support immunization efforts while maintaining a presence at the Summit.

Includes:

- Single table in the Exhibition Space
- Two (2) complimentary conference registrations
- Company logo listed on CIC Summit website
- Recognition in Summit materials



Each Table Package Includes:

6 – foot table

Tablecloth, 2 Chairs and a wastebasket

Two exhibitor registrations*

Listing in the Summit Welcome Packet

*Exhibitors can add the Bag Sponsorship for \$150.00 See Page 5 for details.

**Registration details are posted on the Summit website here: www.ImmunizeCA.org/Summit-2026.

Exhibitors can set up the morning of **Wednesday, June 3, 2026** from **8:00 am – 9:00 am** and must break down their exhibits by **6:00 pm** on the last day of the Summit – **Thursday, June 4, 2026**.



Conference Registration Fees

Registration: \$355

Early Bird: \$330 – by **March 20, 2026**

CME/ CEUs: \$45

Please visit the Summit website www.immunizeca.org for details on the hotel room block.